



Program

Time	Doctoral Consortium	Faculty Development Consortium	Time
8:15	Coffee and Registration		8:15
8:45	Anita van Gils, Claudia Binz Astrachan & Torsten Pieper <i>Welcome and information about the logistics of the day</i>		8:45
8:55	Academic Speed Dating		8:55
9:15	Josip Kotlar <i>Setting yourself up for success: The do's and don't's of conference presentations</i>	Joe Astrachan & Judith van Helvert <i>Mixing theory and practice: on being an academic board member</i>	9:15
10:00	Massimo Baù <i>Managing your PhD journey and beyond: what's in the stars for you?</i>	Expert Panel (Moderation: Anita van Gils) <i>Family Business education 2020: a review, assessment, and outlook</i>	10:00
10:45	Coffee and Refreshments		10:45
11:00	Breakout Sessions Individual coaching session with experience family business faculty	Lise Moeller <i>Running a successful Family Business Center at a business school: Insights from 10 years at IMD and INSEAD</i>	11:00
11:45	Ramia El Agamy-Khan <i>Big Data - possible implications for family business research</i>		11:45
12:30	Lunch		
1:30	Expert Panel (Moderation: Ramia El Agamy-Khan) <i>Social media for academics: must or bust?</i>		1:30
2:15	Breakout Sessions Individual coaching session with experience family business faculty	Alfredo De Massis, Rania Labaki, Ilse Matser <i>Overcoming the theory-practice divide in family business research: Toward an engaged model of scholarship</i>	2:15
3:00	Coffee and Refreshments		3:00
3:15	Alfredo De Massis <i>Jumping on the family business spacecraft: Trends (and opportunities) in research on family enterprises</i>	Tim Mescon <i>Sustaining Family Business faculty & programs: fundraising, programs & seminars, consulting and other challenges not referenced in doctoral programs</i>	3:15
4:00	Kimberly Elsbach <i>The case study method as a valuable approach in Family Business research</i>		4:00
5:00	Claudia Binz Astrachan & Torsten Pieper Conclusion and acknowledgments		5:00