

# **CONFERENCE THEME**

Feeding the fire of entrepreneurship: Theory and practice for the enterprising family

# **IFERA 2019 SPONSORS**

The organization of this conference would not have been possible without the generous support from our sponsors. We cordially thank them for their support! Our sponsors are:



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Cereria Pernici

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# A WARM WELCOME...

# FROM THE PRESIDENT

Dear Friends,

On behalf of the Board of Directors of IFERA, it is my distinct privilege and great honor to welcome all of you to our Annual Conference. Every year is a new adventure that, thanks to the hard work and dedication of many passionate people, becomes reality. Things continue to develop in IFERA, and we are on a great trajectory! As academia is changing, and the family business field is establishing itself among the mainstream disciplines, we aim at being flexible and innovative to support our community to the best of our abilities, and to exceed your expectations during this conference and the ones to follow.

The beautiful City of Bergamo, our wonderful hosts at the University of Bergamo, and our outstanding Conference Committee are ready to deliver a week of exciting learning and networking opportunities, welcoming the first-ever Academy of Management Review workshop associated with a family business conference, featuring a family business day aimed at translating research into practice, dedicated consortia for doctoral students and junior faculty, keynote speeches by renowned scholars, as well as full paper sessions, roundtable discussions, and ample opportunities for socializing, wining and dining in a relaxed atmosphere and beautiful places. From everything I know, this year's IFERA Conference promises to be yet another hallmark event on the family business agenda!

That said, it is not our intention to steal the scene as you, with your personal and professional contributions, are the true protagonists of this special event. More than 250 researchers, representing almost 40 nationalities from six continents and a large group of family business owners, managers and entrepreneurs will gather together as colleagues and friends to shape the future of family business, economy and society. We are proud to have each and every one of you on board.

I look forward to seeing new and old friends in Bergamo very soon.

Thank you all for your trust in IFERA, you are the true heart of this unique Academy!

Torsten M. Pieper President, IFERA

# FROM THE CONFERENCE CHAIRS

Welcome from the Conference Chairs

Dear Colleagues and Family Business Friends,

We are delighted to chair the 2019 Annual IFERA Conference at the University of Bergamo, Italy. We are looking forward to welcoming scholars from all disciplines to enjoy a rich program and engage in the conversation of family business research.

The conference theme "Feeding the fire of entrepreneurship: Theory and practice for the enterprising family" is currently a core topic to advance the family business debate and represents a crucial aspect for enterprising families, as they face challenges and dilemmas between continuity and change when planning and implementing entrepreneurial initiatives. This can affect both the family's and the firm's long-term objectives, their functioning and sustainability.

The conference theme will be addressed in the keynote speeches by three outstanding scholars, Jay Barney, University of Utah (US), Howard Aldrich, University of North Carolina at Chapel Hill (US), Nadine Kammerlander, WHU – Otto Beisheim School of Management (Germany). Pre-conference activities feature the AMR paper development workshop and the IFERA 2019 Faculty Development and Doctoral Consortia.

Authors of the best papers and research proposals will be acknowledged with several awards. We will announce the winners at the gala dinner. We are thankful to our award sponsors and the jury members for taking care of the selection process.

Finally, you will find yourself in the heart of Lombardy, one of the "engines" of the European economy; the vibrant local community of entrepreneurs, practitioners and educators is excited to welcome a unique gathering of scholars, to promote learning and knowledge exchange, particularly through the numerous special sessions and the plenary roundtable with practitioners, as well as the Family Business Day.

In between and after the conference hours, we are sure you will enjoy the wonderful city of Bergamo. It has a medieval center in "Cittá Alta", surrounded by UNESCO world heritage "Mura", gorgeous restaurants, a broad range of shops, excellent hotels and restaurants and many splendid parks. Hopefuly, you will have the chance to combine your conference trip with some additional days in Italy to add some extra value to your IFERA experience!

Family business research offers the opportunity to engage in a truly multi-disciplinary, creative, rigorous, reflexive, and critical discussion. Let's take the chance to meet up with old and new friends. Enjoy the conference!

Tommaso Minola, Mara Brumana, & Giovanna Campopiano IFERA 2019 Program Chairs

# THE CONFERENCE

# Proceedings, WiFi, Registration, and Conference App

- The Conference Proceedings can be found on the Members' area of the IFERA website (https://ifera.org/service/ifera-conference-proceedings/), and on the USB stick you will receive upon registration at the conference.
- WiFi: The University of Bergamo provides participants with a unique code, giving free access
  to WiFi during the conference. You will receive your password upon registration.
- Registrations: Upon your arrival, please make sure to register and collect your conference material at our information desk, located in the main conference venue in via Pignolo (please see section 2.2 for University of Bergamo map).

Registration times are allocated as follow:

Tuesday June 18th: 7:30 - 8:30 (at the information desk)

19:00 - 19:30 (at Welcome Reception)

Wednesday June 19th: 7:30 - 8:30 (at the information desk)

Thursday June 20th: 8:30 - 9:00 (at the information desk)

Friday June 21st: 8:30 - 9:00 (at the information desk)

In order to register, you will be required to show your conference digital ticket.

- The information desk is your main contact point for all requests during the conference.
   In case of an emergency you can contact the IFERA Executive Director Valentina Re on her mobile phone (+39 3917355616).
- On-site purchases: For special circumstances, you may be able to buy a ticket for social
  events on-site. Please note that availability for on-site registrations is not guaranteed

## Conference app

All conference delegates have been provided (by email) with a link to the Conference app, a unique invitation code and some useful information about the app services.

Don't miss the chance to win our prize for the "Most engaged delegate" of the conference. May you experience any problem with the app, please contact us at the information desk.

# **LOCATIONS & TRANSPORTATION**

# Conference Venue

The conference venue is University of Bergamo, located at Ex collegio Baroni (Pignolo Building) - Via Pignolo 121/123, and S. Agostino Campus - piazzale Sant'Agostino, 2, 24129 Bergamo.

# Travel to Bergamo

Bergamo is located 50 km from Milan. The closest airports are:

## **ORIO AL SERIO**

Orio al Serio is just 5 km from Bergamo and 45 km from Milan. It is connected to many Italian and European destinations and is known for its large number of low-cost airlines. The Airport Bus service runs daily to and from the airport every 30 minutes and the journey takes about 20 minutes; for further info visit www.atb.bergamo.it

Bergamo Airport, Orio al Serio Via Aeroporto, 13, Orio al Serio Ph.+39 035 326323 / www.orioaeroporto.it

### MILANO LINATE

- Milano Linate Airport offers a shuttle service to Milano Centrale rail station
- (http://www.milano-aeroporti.it/linate-shuttle/en/index.html).
- Trains from Milano Centrale to Bergamo depart every hour and take approximately 1 hour
- Private taxis can be booked in advance and cost around 90,00 euros.

#### MILANO MAI PENSA

Milano Malpensa Airport offers a direct shuttle to Bergamo, the trip is about 2 hours long

# Travel within the city

BUS - The Conference venue is located at the gates of the Upper City of Bergamo, which is an easy reachable area from the city centre, where the station and most hotels are located. Bus services run every 10 minutes (Bus number 1) and take approximately 13 minutes from the Rail Station to the Conference Venue, before proceeding to Città Alta. The bus-stop closer to the conference venue (2 minutes walk) is: https://www.atb.bergamo.it/en/atb-network/routes-and-timetables

Number 1 also runs every 20 minutes from the airport to the city center and Cittá Alta: https://www.atb.bergamo.it/en/atb-network/tourism-in-bergamo/airport-bus

Tickets can be purchased on the bus as well as in most Tobacco and newspaper shops.

TAXI - Taxis are also available outside the station. The official taxi provider number is +39 035 451 90 90. You can also download a dedicated app called IT TAXI.

WALK - The Conference venue is a 20 minutes' walk from most hotels in the city. It is a chance to fully enjoy the beautiful Venetian Walls and the incredible architecture of this area of the City, highly recommended.

# **SOCIAL EVENTS**

All attendees of the 2018 IFERA Conference are invited to join our social events during the conference days. The events are included in the ticket price, but all delegates had to sign up for them during the registration check-out. Please check your order confirmation for more information about your preferences.

If you are willing to bring a friend or your family with you, you can buy extra tickets on site (upon availability).

# IFERA WELCOME RECEPTION, CO-SPONSORED BY "STEP PROJECT" AND "MARTINÌ VINEYARD"

The Welcome Reception for all conference participants will be held on Tuesday June 18th at: University of Bergamo, Pignolo Campus (main conference venue).

Address: Via Pignolo 123, Bergamo (map)

Time: 18.00 - 21.00 Dresscode: Casual

### IFERA SOCIAL EVENING

The Social Evening will be held on Wednesday June 19th at: Chiostro di S.Agostino, Bergamo

Address: Piazzale di S.Agostino 1, Bergamo

Time: 18:30 - 22:00

Dresscode: Casual

## IFERA GALA EVENING & AWARDS CEREMONY -GLOWING IN THE DARK

The Gala Evening and Award Ceremony will be held on Thursday June 20th at: Piazza Vecchia, Bergamo

Address: Piazza Vecchia, Bergamo

19:00 to 22:30 (attendees can leave at anytime) Time:

Dresscode: Formal

## IFERA SECRET PARTY -BREAKING THE CHAINS OF ENTREPRENEURSHIP

The Secret Party will be held on Thursday June 20th at: A secret spot

Address: Vicolo S.Agata, Bergamo

22.30 to 1:30 Time: Dresscode: Casual

# **KEYNOTE SPEAKERS**

### Jay Barney, University of Utah (US)



Jay Barney is a Presidential Professor of Strategic Management and the Pierre Lassonde Chair of Social Entrepreneurship at the University of Utah David Eccles School of Business. He previously served as a professor of management and held the Chase Chair for Excellence in Corporate Strategy at the Ohio State University Max M. Fisher College of Business.

His research focuses on the relationship between costly-to-copy firm skills and capabilities and sustained competitive advantage. He has also done research on the actions entrepreneurs take to form the opportunities they try to exploit.

He has served as an officer of both the Business Policy and Strategy Division of the Academy of Management and the Strategic Management Society and has served as an associate editor at the Journal of Management, senior editor for Organization Science, and co-editor at the Strategic Entrepreneurship Journal. His work has been published in numerous leading outlets, including the Strategic Management Journal, the Academy of Management Review, the Academy of Management Journal, Management Science, and is among the most cited work in the fields of strategic management and entrepreneurship.

In addition to his teaching and research, he presents executive training programs throughout the U.S. and Europe and consults with firms on large-scale organizational change and strategic analysis.

Dr. Jay Barney is an SMS Fellow as well as a fellow of the Academy of Management. He has received honorary doctorate degrees from the University of Lund (Sweden), the Copenhagen Business School, and Universidad Pontificia Comillas (Spain), and has had honorary visiting professor positions in New Zealand, the U.K. and China.

## Howard Aldrich, University of North Carolina at Chapel Hill (US)



Management and sociology professor, Howard Aldrich researches entrepreneurship, the origins of new organizational populations, gender differences in business management and organizational evolution.

Among his research projects is a study of the process by which entrepreneurial teams are founded, and it focuses on similarity and differences between team members. He also is examining the contributions made by voluntary association membership to entrepreneurial success, as well as how to design courses and classroom activities to promote active learning.

Dr. Aldrich is Kenan Professor of Sociology and chair of the Department of Sociology. He won the Carlyle Sitterson Award for Outstanding Teaching in 2002.

In 2000, the Swedish Foundation of Small Business Research named him the Entrepreneurship Researcher of the Year and the Organization and Management Division of the Academy of Management presented him with a Distinguished Career of Scholarly Achievement award.

## Nadine Kammerlander, WHU – Otto Beisheim School of Management (Germany)



Nadine Kammerlander is Associate Editor of Family Business Review and she serves on the editorial board of Entrepreneurship Theory and Practice.

She published her research in internationally renowned journals such as Academy of Management Review, Academy of Management Journal, Entrepreneurship Theory and Practice, Journal of Business Venturing and Journal of Product Innovation Management.

Moreover, she received several national and international awards for her research and its applicability to practice, including Jürgen-Hauschildt Award for innovation management; Carolyn Dexter Award; Latsis Award; Hans-Löwel-Award; Family Firm Institute Best Unpublished Paper Award; Family Firm Best Dissertation Award; Academy of Management

Distinguished Paper Award of the BPS division; IFERA Best Practice Contribution Award; Transeo Award for Best Paper on Business Transfer.

# PROGRAM OVERVIEW

Bit	Time	Monday June 17 <sup>th</sup>	Tuesday June 18 <sup>th</sup>	Wednesday June 19 <sup>th</sup>	Thursday June 20 <sup>th</sup>	Friday June 21st
8:30    Registration (Pignolo building)   Welcome Address (Rignolo building)   Welcom		AMR Workshop	Consortia	Academic program	Academic program	and Family business
Second Programme   Second Prog	8:00			Registration		
Post	8:30				Registration	Registration
10:30   11:00   11:30   12:00   12:30   13:30   13:30   13:30   14:30   14:30   15:30   15:30   15:30   16:30   16:30   17:30   18:3	9:30			Jay Barney	Howard Aldrich	
11:30   12:00   12:30   13:30   13:30   13:30   14:30   14:30   14:30   15:30   15:30   15:30   15:30   16:30   16:30   16:30   17:30   18:30   18:30   18:30   18:30   18:30   18:30   18:30   18:30   18:30   18:30   18:30   18:30   19:3						
13:30  13:30  13:30  Doctoral and Faculty Consortia (Pignolo building)  14:30  AMR workshop Open session (S. Agostino)  15:00  AMR workshop Open session (S. Agostino)  15:30  AMR workshop - Roundtable paper discussions (registered authors only) (S. Agostino)  17:30  17:30  The first and paper discussions (Pignolo building)  18:00  The first and paper discussions (Pignolo building)  The first and paper discussions (Pignolo building)  Transfer to Family Business Day Welcome Address (Kilometro Rosso)  The first and paper discussions (Pignolo building)  Transfer to Family Business Day Welcome Address (Kilometro Rosso)  The first and paper discussions (Pignolo building)  Transfer to Family Business Day Welcome Address (Kilometro Rosso)  The first and paper discussions (Pignolo building)  Transfer to Family Business Day Welcome Address (Kilometro Rosso)  The first and paper discussions (Pignolo building)  Transfer to Family Business (Kilometro Rosso)  The first and paper discussions (Pignolo building)  Transfer to Family Business (Kilometro Rosso)  The first and paper discussions (Pignolo building)  Transfer to Family Business (Kilometro Rosso)  The first and paper discussions (Rignolo building)  Transfer to Family Business (Kilometro Rosso)  The first and paper discussions (Rignolo building)  Transfer to Family Business (Kilometro Rosso)  The first and paper discussions (Rignolo building)  Transfer to Family Business (Kilometro Rosso)  The first and paper discussions (Rignolo building)  Transfer to Family Business (Kilometro Rosso)  The first and paper discussions (Pignolo building)  Transfer to Family Business (Rignolo building)  Tout deat the Editors/Si (Pignolo building)  FB Day - Sessions A (Kilometro Rosso)  The first and paper discussions (Rignolo building)  Tout deat the Editors/Si (Pignolo building)  The first and paper	11:30					Nadine Kammerlander
14:30 14:30 AMR workshop Open session (S. Agostino)  AMR workshop - Roundtable paper discussions (registered authors only) (S. Agostino)  17:30  17:30  18:00  18:30  18:30  IFERA Board meeting (Pignolo building)  IFERA 2019 Welcome Reception (Pignolo building)  IFERA 2019 Welcome Reception (Pignolo building)  Family Business Day Welcome Address (Kilometro Rosso)  FB Day - Sessions A (Kilometro Rosso)  Coffee break (Pignolo building)  Family Business Coffee break (Rignolo building)  FB Day - Sessions A (Kilometro Rosso)  FB Day - Sessions B (Kilometro Rosso)					(Pignolo building) JFBS Editorial	meeting and closing remarks
14:30				Parallel Sessions B (Pignolo building)  Parallel Sessions C	(Pignolo building)  Parallel Sessions F	
AMR workshop Open session (S. Agostino)  15:30 16:30 16:30 16:30 17:30 17:30 18:30 18:30 18:30 18:30 19:00  18:30 19:30 20:00  AMR workshop Open session (S. Agostino)  AMR workshop - Roundtable paper discussions (registered authors only) (S. Agostino)  IFERA 2019 Informal Get together  AMR workshop - Roundtable paper discussions (registered authors only) (S. Agostino)  IFERA 2019 Informal Get together  AMR workshop - Parallel Sessions C (Pignolo building)  Parallel Sessions F (Pignolo building)  Family Business Day Welcome Address (Kilometro Rosso)			(Pignolo building)			
15:00   CS. Agostino)   Parallel Sessions C (Pignolo building)   Parallel Sessions F (Pignolo building)   Parallel Sessions F (Pignolo building)   Parallel Sessions F (Pignolo building)   FB Day - Sessions A (Kilometro Rosso)	14:30					
16:30 16:00  AMR workshop - Roundtable paper discussions (registered authors only) (S. Agostino)  I7:00  I7:30  IFERA Board meeting (Pignolo building)  IFERA 2019 Welcome Reception (Pignolo building)  IFERA 2019 Informal Get together  AMR workshop - Roundtable (Kilometro Rosso)  Coffee break (Pignolo building)  Coffee break (Pignolo building)  Coffee break (Pignolo building)  I6:45 -17:45 Meet the Editors/SI (Pignolo building)  FB Day - Sessions A (Kilometro Rosso)  FB Day - Sessions B (Kilometro Rosso)	15:00					Welcome Address
16:30  - Roundtable paper discussions (registered authors only) (S. Agostino)  17:00  17:30  - Roundtable paper discussions (registered authors only) (S. Agostino)  IFERA Board meeting (Pignolo building)  - Roundtable paper discussions (registered authors only) (S. Agostino)  - Roundtable paper discussions (registered authors only) (S. Agostino)  - Roundtable paper discussions (registered authors only) (S. Agostino)  - Roundtable paper discussions (Pignolo building)  - Roundtable: "Multigenerational Enterprising Families: Sharing Experiences" Joe Brito Vito Pertosa Stefano Landi (Sant'Agostino)  - Roundtable paper discussions (Rillometro Rosso)  - Roundtable: "Multigenerational Enterprising Families: Sharing Experiences" (Pignolo building)  - Roundtable: "Multigenerational Enterprising Families: Sharing Experiences" (Pignolo building)  - Roundtable: "Multigenerational Enterprising Families: Sharing Experiences" (Pignolo building)  - Roundtable: "Multigenerational Enterprising Families: Sharing Experiences" (Pignolo building)  - Roundtable: "Multigenerational Enterprising Families: Sharing Experiences" (Pignolo building)  - Roundtable: "Multigenerational Enterprising Families: Sharing Experiences" (Pignolo building)  - Roundtable: "Multigenerational Enterprising Families: Sharing Experiences" (Pignolo building)  - Roundtable: "Multigenerational Enterprising Families: Sharing Experiences" (Pignolo building)  - Roundtable: "Multigenerational Enterprising Families: Sharing Experiences" (Pignolo building)  - Roundtable: "Multigenerational Enterprising Families: Sharing Experiences" (Pignolo building)  - Roundtable: "Multigenerational Enterprising Families: Sharing Experiences" (Pignolo building)  - Roundtable: "Multigenerational Enterprising Families: Sharing Experiences" (Pignolo building)  - Roundtable: "Multigenerational Enterprising Families: Sharing Experiences" (Pignolo building)  - Roundtable: "Multigenerational Enterprising Families: Sharing Experiences" (Pignolo building)  - Roundtable: "Multigenerational E		AMR workshop				
Coffee break (Pignolo building)   Coffee break (Pignolo building)   Coffee break (Pignolo building)   Coffee break (Pignolo building)	16:00	- Roundtable				(Kilometro Rosso)
17:30  IFERA Board meeting (Pignolo building)  ISEND INSTRUMENT OF THE PROPERTY OF THE PROPERY	16:30	(registered authors only)				
17:30  IFERA Board meeting (Pignolo building)  ISEND PRINT OF THE PROPERTY OF	17:00					
18:00  18:30  19:00  IFERA 2019 Welcome Reception (Pignolo building)  19:30 20:00  IFERA 2019 Informal Get together  IFERA 2019 Informal Get together  Experiences" Joe Brito Vito Pertosa Stefano Landi (Sant'Agostino)  "Family Business Corporate Entrepreneruship Award" Ceremony & IFERA Social Event (Sant'Agostino)  "Gala dinner & Awards ceremony (Piazza Vecchia)  IFERA 2019 Informal (Kilometro Rosso)	17:30		meeting	"Multigenerational Enterprising		
19:00  Welcome Reception (Pignolo building)  19:30 20:00  IFERA 2019 Informal Get together  Welcome Reception (Pignolo building)  "Family Business Corporate Entrepreneruship Award" Ceremony & IFERA Social Event (Srant'Agostion)  (Srant'Agostion)  (Kilometro Rosso)	18:00			Experiences" Joe Brito Vito Pertosa Stefano Landi (Sant'Agostino)  "Family Business		
19:30 20:00  IFERA 2019 Informal Get together  Entrepreneruship Award" Ceremony & Awards ceremony (Figury Associal Event (Srant/Associal) (Figury Associal)			Welcome Reception		Gala dinner & Awards ceremony (Piazza Vecchia)	networking cocktail
20:00 IFERA 2019 Informal Get together Awards (Sant'Agastina)  Awards Ceremony & Awards ceremony (Piazza Vecchia)  Awards ceremony (Piazza Vecchia)  (Kilometro Rosso)			(Pignolo building)			
Get together (Sant'Agostino) (Nazad Vecchia) (Michiello Rosso)		IFERA 2019 Informal		Award" Ceremony &		
	20:00	Get together				

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# Tuesday, June 2019 DOCTORAL & FACULTY CONSORTIA PROGRAM

Room 10, 13 & 15 Pignolo Building Via Pignolo, 123 - 24124 Bergamo (Italy)

TIME	<u>Doctoral Consortium</u>	Faculty Development Consortium	
8:00	COFFEE AND REGISTRATION		
8:30	Claudia Binz-Astrachan, Lu Emanuela Rondi, Free Univ Tommaso Minola, Uni	me session  cerne University (Switzerland) rersity of Bozen-Bolzano (Italy)  versity of Bergamo (Italy) otte (USA) and IFERA President	
8:45	Jay	/iew - The "journey" of a theory  Barney of Utah (USA)	
9:45	How to conduct a literature review  Salvatore Sciascia  Università Carlo Cattaneo LIUC  (Italy)	Two useful qualitative methods to target family business research questions Case studies and ethnography  Alfredo De Massis Free University of Bozen-Bolzano (Italy and Lancaster University (UK) & Nadine Kammerlander WHU (Germany)	
10:45	COFFEE AND REFRESHMENTS		
11:00	Breakout sessions Experienced Family Business Faculty urney" of a theory	Engaging in data collection and analysis, practical aspects behind a qualitative study  Alfredo De Massis Free University of Bozen-Bolzano (Italy and Lancaster University (UK)  & Nadine Kammerlander WHU (Germany)	

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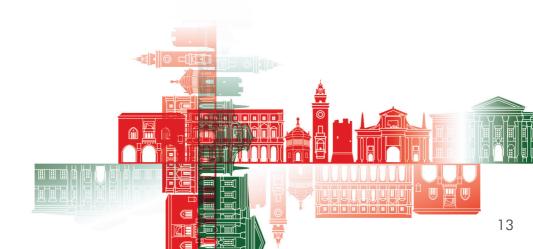
# Tuesday, June 2019 DOCTORAL & FACULTY CONSORTIA PROGRAM

Room 10, 13 & 15 Pignolo Building Via Pignolo, 123 - 24124 Bergamo (Italy)

TIME	<u>Doctoral Consortium</u>	Faculty Development Consortium
12:00	Howa	onally present research outputs  rd Aldrich  pel Hill (USA)
13:00	LL	JNCH
14:00	Theory development: An exercise  Jess Chua University of Calgary (Canada), University of Lancaster (UK) and Zhejiang University (China)	Causal methods in family business research Mario Daniele Amore Università Luigi Bocconi (Italy)
15:00	COFFEE AND	REFRESHMENTS
15:15	Breakout sessions Experienced Family Business Faculty	Data sources and techniques: New developments in family business research  Mario Daniele Amore Università Luigi Bocconi (Italy)
16:15	Plenary 3: Developing meaningful research questions in family business  Moderator: Kimberly Eddleston, Northeastern University (USA)  Sharon Alvarez, University of Pittsburgh (USA)  Peter Jaskiewicz, University of Ottawa (Canada)  Franz Kellermanns UNC Charlotte (USA) & WHU (Germany)  Josip Kotlar, Politecnico di Milano (Italy)  Evelyn Micelotta, University of New Mexico (USA)  Carlo Salvato, Università Luigi Bocconi (Italy)	
17:15	Lucio Cassia, Unive	l acknowledgments rsity of Bergamo (Italy) rersity of Bozen-Bolzano (Italy)

# DAILY OVERVIEW

LEGEND		
FP	Full Paper Sessions	
WIP	Work-in-Progress Sessions	
CS	Case Study Sessions	
RD	Research Dissemination Sessions	
SS	Special Sessions	
MTE	Meet the Editors Session	





# Wednesday, June 2019

# ACADEMIC PROGRAM - DAILY OVERVIEW

TIME	SESSION
8:00 - 8:30	CONFERENCE REGISTRATION – ROOM 17 (PIGNOLO BUILDING)
8:30 - 9:00	Welcome Address: IFERA President, Conference Chairs and University of Bergamo – Aula Magna (Sant'Agostino)
9:00 - 10:30	Keynote Speech, Jay Barney: "Family Firms and Management Theory" – Aula Magna (Sant'Agostino)
10:30 - 11:00	COFFEE BREAK – ROOM 17 (PIGNOLO BUILDING)
	Parallel Sessions A: FPs and SSs
	A1 - FP Track title: Family ownership and identity Room: 7; Track chair: Micelotta Evelyn
	A2 - FP Track title: Family ownership and innovation Room: 8; Track chair: Amore Mario Daniele
	A3 - FP Track title: Human resource management in family business Room: 9; Track chair: Della Torre Edoardo
11:00 - 12:30	A4 - FP Track title: Internationalization of family business Room: 10; Track chair: Binz Astrachan Claudia
	A5 - FP Track title: Social issues in family business Room: 11; Track chair: Van Gils Anita
	A6 - FP Track title: Emotions in family business Room: 13; Track chair: Bernhard Fabian
	A7 - SS Title: Family as incubator of young and innovative entrepreneurship Room: 6; Moderator: Davide Hahn
	A8 - SS Title: Managing the purpose-led company: a dialogue between research and management practice Room: 14; Moderator: Josip Kotlar

TIME	SESSION
12:30 - 13:30	LUNCH BREAK – ROOM 17 (PIGNOLO BUILDING)
	Parallel Sessions B: FPs, WIPs and SSs
	B1 - FP Track title: Social capital in family business Room: 7; Track chair: De Massis Alfredo
13:30 - 15:00	B2 - FP Track title: Family business values and narratives Room: 8; Track chair: Ruzzene Attilia
	B3 - WIP Track title: Employees and consumers' perception of family firms Room: 9; Track chair: Pedeliento Giuseppe
	B4 - WIP Track title: Growth and financial performance in family business Room: 10; Track chair: Sciascia Salvatore
	B5 - FP Track title: Entrepreneurial attitudes of family business Room: 11; Track chair: <i>Vismara Silvio</i>
13:30 - 15:00	B6 - FP Track title: Productivity and performance in family business Room: 13; Track chair: <i>Huelsbeck Marcel</i>
	B7 - SS Title: Family business heterogeneity: a discussion of variance among family firms Room: 6; Moderator: Esra Memili and Clay Dibrell
	B8 - SS Title: How to make research more accessible to family business leaders Room: 14; Moderator: Kimberly Eddleston
15:00 - 16:30	Parallel Sessions C: WIPs and SSs

# 

# Thursday, June 2019 <u>ACADEMIC PROGRAM - DAILY OVERVIEW</u>

TIME	SESSION
	C1 - WIP Track title: Sustainability in family business Room: 7; Track chair: Bhatnagar Navneet
	C2 - WIP Track title: Internationalization of family business Room: 8; Track chair: Bettinelli Cristina
	C3 - WIP Track title: Family business values and narratives Room: 9; Track chair: Jaskiewicz Peter
	C4 - WIP Track title: Family business roots, ties and context Room: 10; Track chair: Baù Massimo
15:00 - 16:30	C5 - WIP Track title: Human resource management in family business Room: 11; Track chair: Pittino Daniel
	C6 - WIP Track title: Business model innovation in family firms Room: 13; Track chair: <i>Kammerlander Nadine</i>
	C7 - SS Title: The myth of stay-at-home family firms: heterogeneity in family business internationalization Room: 6; Moderator: William Schulze
	C8 - SS Title: Doing well by doing good: How family firms make a social impact Room: 14; Moderators: Mara Brumana
16:30 - 17:00	COFFEE BREAK – ROOM 17 (PIGNOLO BUILDING)
17:00 - 18:30	Plenary Round Table with Joseph M. Brito, Jr. C. Brito Const Co., Inc. US, Vito Pertosa, Angel Group, and Stefano Landi, Landi Renzo "Multigenerational Enterprising Families: Sharing Experiences" – Aula Magna (Sant'Agostino)
18:30(-22:30)	"Family Business Corporate Entrepreneurship Award" Ceremony in partnership with PricewaterhouseCoopers & Social event (Sant'Agostino Cloister)

TIME	SESSION
8:30 - 9:00	CONFERENCE REGISTRATION – ROOM 17 (PIGNOLO BUILDING)
9:00 - 10:30	Keynote Speech, Howard Aldrich: "Embedded but not Asleep: Entrepreneurship and Family Business Research in the 21st-Century" – Room 16 (Pignolo building)
10:30 - 11:00	COFFEE BREAK – ROOM 17 (PIGNOLO BUILDING)
	Parallel Sessions D: FPs
	D1 - FP Track title: Succession issues in family business Room: 6; Track chair: <i>Pieper Torsten</i>
	D2 - FP Track title: Entrepreneurial attitudes of family business Room: 7; Track chair: <i>Marchisio Gaia</i>
	D3 - FP Track title: Non-family members in family business Room: 8; Track chair: <i>Kellermanns Franz</i>
11:00 - 12:30	D4 - FP Track title: Innovation antecedents in family business Room: 9; Track chair: Kotlar Josip
	D5 - FP Track title: Next-generation perspective on family business Room: 10; Track chair: Rondi Emanuela
	D6 - FP Track title: Regeneration and learning in family business Room: 12; Track chair: Chirico Francesco
	D7 - FP Track title: Family ownership and financial issues Room: 13; Track chair: Zellweger Thomas
	D8 - FP Track title: Family business and local development Room: 14; Track chair: Waldkirch Matthias
12:30 - 13:30	LUNCH BREAK – ROOM 17 (PIGNOLO BUILDING) JFBS EDITORIAL BOARD MEETING

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# Thursday, June 2019 <u>ACADEMIC PROGRAM - DAILY OVERVIEW</u>

TIME	SESSION
	Parallel Sessions E: CSs, RDs, WIPs
	E1 - CS Track title: Succession and leadership transition Room: 6; Track chair: Ruzzene Attilia
	E2 - CS Track title: Entrepreneurship and sustainability in family business Room: 7; Track chair: Barrédy Céline
	E3 - RD Track title: Conceptual advancements in the family business research field Room: 8; Track chair: Vazquez Pedro
13:30 - 15:00	E4 - RD Track title: Qualitative evidences from the family business research field Room: 9; Track chair: Fediuk Tom
	E5 - RD Track title: Quantitative evidences from the family business research field Room: 10; Track chair: Botero Isabel
	E6 - WIP Track title: Succession and temporal issues in family business Room: 12; Track chair: Chirico Francesco
	E7 - WIP Track title: Family & Business dilemma Room: 13; Track chair: <i>Koiranen Matti</i>
	E8 - WIP Track title: Internationalization and innovation of family firms Room: 14; Track chair: Salvato Carlo
	Parallel sessions F:
15:00 - 16:30	F1 - FP Track title: Family and business governance issues Room: 7; Track chair: Kellermanns Franz
	F2 - FP Track title: Trust and well-being in family firms Room: 8; Track chair: Aldrich Howard

TIME	SESSION
	F3 - FP Track title: Family and business identity issues Room: 9; Track chair: Frank Hermann
	F4 - FP Track title: Innovation issues in family business Room: 10; Track chair: <i>Kotlar Josip</i>
15:00 - 16:30	F5 - FP Track title: Innovation contingencies in family business Room: 12; Track chair: Arzubiaga Unai
	F6 - FP Track title: Social issues in family business Room: 13; Track chair: Mazzola Pietro
	F7 - FP Track title: Internationalization strategies in family business Room: 14; Track chair: Calabrò Andrea
16:30 - 16:45	COFFEE BREAK – ROOM 17 (PIGNOLO BUILDING)
	Meet the editors (MTE) sessions
	Plenary speech – Room 16 (Pignolo building) The future of family business research in family business, entrepreneurship and management journals Sharon Alvarez - University of Pittsburgh, USA Torsten Pieper- University of North Carolina-Charlotte, USA
16:45 - 17:45	Followed by dedicated one-to-one sessions with Journal and Special Issue Editors: Room: 7 - Journal of Family Business Strategy (Torsten Pieper and Joseph
	Astrachan) Room: 8 - Journal of Business Venturing (Kim Eddleston) Room: 9 - Family Business Review (Alfredo De Massis, Peter Jaskiewicz, Josip Kotlar)
	Room: 10 - Entrepreneurship theory and Practice (Franz Kellermanns, Thomas Zellweger)
	Room: 11 - JFBS Special Issue "Feeding the fire of entrepreneurship: Theory and practice for the enterprising family" (Howard Aldrich, Sharon Alvarez, MaraBrumana, Giovanna Campopiano, Tommaso Minola)
19:00 - 22:30	GALA DINNER & AWARDS CEREMONY IN PIAZZA VECCHIA
22:30 - 1:30	IFERA SECRET PARTY (SECRET LOCATION)

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# Friday, June 2019 <u>ACADEMIC PROGRAM - DAILY OVERVIEW</u>

TIME	SESSION
8:30 - 9:00	CONFERENCE REGISTRATION – ROOM 17 (PIGNOLO BUILDING)
	Parallel sessions G: WIPs
	G1 - WIP Track title: Psychological issues in family business Room: 7; Track chair: <i>Pieper Torsten</i>
	G2 - WIP Track title: Succession issues in family business Room: 8; Track chair: Pittino Daniel
9:00 - 10:30	G3 - WIP Track title: Family governance and conflict Room: 9; Track chair: Bettinelli Cristina
	G4 - WIP Track title: Digitization in family business Room: 10; Track chair: De Massis Alfredo
	G5 - WIP Track title: Family business internal and external actors Room: 12; Track chair: Origo Federica
	G6 - WIP Track title: Entrepreneurial attitudes of family business Room: 13; Track chair: Vismara Silvio
10:30 - 11:00	COFFEE BREAK – ROOM 17 (PIGNOLO BUILDING)
11:00 - 12:30	Keynote Speech, Nadine Kammerlander: "Family entrepreneurship: Looking back and looking ahead on the how, what, and why" – Room 16 (Pignolo building)
12:30 - 13:30	IFERA Business meeting and closing remarks – room 16 (Pignolo building
13:30 - 14:30	LUNCH – ROOM 17 (PIGNOLO BUILDING)



# SESSION DETAILS



# Wednesday, June : IFERA 2019 Academic Day MAIN CONFERENCE PROGRAM - SESSION DETAILS

TIME	SESSION
8:00 - 8:30	CONFERENCE REGISTRATION – ROOM 17 (PIGNOLO BUILDING)
8:30 - 9:00	Welcome Address: IFERA President, Conference Chairs and University of Bergamo – Aula Magna (Sant'Agostino)
9:00 - 10:30	Keynote Speech, Jay Barney: "Family Firms and Management Theory" – Aula Magna (Sant'Agostino)
10:30 - 11:00	COFFEE BREAK – ROOM 17 (PIGNOLO BUILDING)
	Parallel Sessions A: FPs and SSs
11:00 - 12:30	A1 - FP Track title: Family ownership and identity Room: 7; Track chair: Micelotta Evelyn
	Positive Identity Development and Portfolio Entrepreneurship: The Role of Entrepreneurial Identity in Family Businesses Sarah Fitz-Koch, Mattias Nordqvist and Naveed Akhter
	Opening the Black Box of the Owner Family Identity: An Empirical Investigation Schell Sabrina, De Groote Julia, Kammerlander Nadine and Hack Andreas
	Be Yourself: How Role Identities Influence Transgenerational Entrepreneurship in Family Firms Canovi Magali and Succi Chiara
	A2 - FP Track title: Family ownership and innovation Room: 8; Track chair: Amore Mario Daniele
	How to Keep Up With Discontinuous Technology? A Multiple Case Study on the Digital Transformation Process in Family Firms Jonas Soluk and Nadine Kammerlander
	Paradoxical Influence of Family Ownership on Innovation- Focused Organizational Change: Evidence from a Large Family Business Retail Firm. Izabela Szymanska
	The Capabilities Dilemma: Family Influence, Resource Allocation, and Innovation Output Malgorzata Kurak, Miguel García-Cestona, Teresa García-Marco and Peter Vogel
	Family Firms' Resilience and Innovation in Times of Crisis Clementina Bruno, Fabrizio Erbetta, Giovanni Fraquelli and Anna Menozzi

### TIME

### **SESSION**

A3 - FP Track title: Human resource management in family business Room: 9; Track chair: Della Torre Edoardo

HRM Practices in Family Firms: One Size Does Not Fit All Giulia Flamini and Luca Gnan

Employee Downsizing Under Financial Vulnerability: Evidences from Private Family Firms

Alessandro Cirillo, Fernando Muñoz-Bullón, Maria Josè Sanchez-Bueno and Salvatore Sciascia

Why Family Businesses Attract Employees With Care-Seeking Career Orientation But Not With Fluid Career Orientation Christina Hoon, Kai Bormann, Jana Boevers, Julia Brinkmann and Gabor Neumann

A4 - FP Track title: Internationalization of family business Room: 10; Track chair: Binz Astrachan Claudia

Where Should We Go? Exploring How Institutional Distance Between Acquiring and Target Firms Affects Family Firms' Acquisition Behavior Andrea Calabrò, Ignacio Requejo, Fernando Reyes-Reina, Maria J. Sanchez-Bueno and Isabel Sugrez-Gonzalez

11:00 - 12:30

Risk Containment and Balance in Family Firms' Acquisitions Michele Pinelli, Alfredo De Massis, Alessandro Zattoni and Kurt Matzler

Family-Oriented Non-Economic Objectives and the Internationalisation of Family Firms: Evidence from Australia Chris Graves, Henry Shi and Francesco Barbera

Extricating Familiness and its Influence on the Internationalization Strategy of Family Wineries: The Case of Argentina, Chile and Spain Myriam Cano-Rubio, Guadalupe Fuentes-Lombardo and Rosa Lombardi

A5 - FP Track title: Social issues in family business Room: 11; Track chair: Van Gils Anita

Independent Directors, Strategies for Corporate Social Responsibility and Value Creation in Family Firms

Isabel-María García-Sánchez, Lázaro Rodríguez-Ariza, Cristina Aibar-Guzmán and Jennifer Martínez-Ferrero

Family Firms and Csr Spending on Community, Environmental and Education Activities: Evidence from Emerging Economies Palanisamy Saravanan, Aghila Sasidharan and Thenmozhi M **19**<sup>TH</sup>

# Wednesday, June: IFERA 2019 Academic Day MAIN CONFERENCE PROGRAM - SESSION DETAILS

## TIME SESSION

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Family Business, Community Embeddedness, and Civic Wealth Creation G. T. Lumpkin, Sophie Bacq and Justin Craig

Family Firm Density and Performance: The Mediating Role of Job Security Jeroen Neckebrouck, Daniel Pittino and Francesco Chirico

A4 - FP Track title: Internationalization of family business

Room: 10; Track chair: Binz Astrachan Claudia

Where Should We Go? Exploring How Institutional Distance Between Acquiring and Target Firms Affects Family Firms' Acquisition Behavior Andrea Calabrò, Ignacio Requejo, Fernando Reyes-Reina, Maria J. Sanchez-Bueno and Isabel Suarez-Gonzalez

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A5 - FP Track title: Social issues in family business Room: 11; Track chair: Van Gils Anita

Independent Directors, Strategies for Corporate Social Responsibility and Value Creation in Family Firms

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Family Firm Density and Performance: The Mediating Role of Job Security Jeroen Neckebrouck, Daniel Pittino and Francesco Chirico

A6 - FP Track title: Emotions in family business Room: 13; Track chair: Bernhard Fabian

Emotion, Choice and Strategic Decision Making in the Family Business Richard Harrison, Clay Dibrell, Eric Clinton and Maura Mcadam

#### TIME

## SESSION

Dynamics of Emotional Ownership and Career Choice of Next Generation Members

Dinah Spitzley, Reinhard Prügl, Natalie Rauschendorfer and Maximilian Lude

Where Is the Love? How and Why A Family Firm Background Affects Consumer's Love Perception

Natalie Rauschendorfer, Maximilian Lude, Reinhard Prügl and Dinah Spitzley

A7 - SS Title: Family as incubator of young and innovative entrepreneurship Room: 6; Moderator: Davide Hahn, University of Bergamo, Italy

### Panel:

Howard E. Aldrich, University of North Carolina at Chapel Hill, US Riccardo Tripepi, CEO & Co-Founder of TriMaTech Alessia Moltani, CEO & Co-Founder of ComfTech Barbara Sala, General Manager at Delcon

According to the family embeddedness perspective, the family has a pervasive effect on entrepreneurship. For example, just like business incubators, the family can provide its members with different supporting mechanisms and resources to facilitate the identification and exploitation of new business opportunities. This special session aims at discussing the role played by family in generating opportunities to be exploited both in multi-generation family firms (e.g., through succession, venturing or strategic renewal) and in innovative start-ups founded by family members. Through a roundtable of founders and successors from the local entrepreneurial community a critical reflection on common learning and pitfalls will be offered, to shed light on the role played by the family along the process of opportunity identification and exploitation. Prof. Aldrich will offer final remarks based on the roundtable and under the lens of the family embeddedness perspective.

11:00 - 12:30

A8 - SS Title: Purpose-led companies and family business: A dialogue between research and management practice Room: 14; Moderators: Josip Kotlar & Federico Frattini, Politecnico di Milano, Italy

#### Panel:

Arrigo Berni, Chairman and former CEO of Moleskine

Jay Barney, University of Utah, US

Jess Chua, University of Calgary, Canada, University of Lancaster, UK, and Zhejiang University, China

Axel Miller, Chairman of the Board of Carmeuse and former CEO of D'leteren

This Special Session will explore the concept of Purpose-Led Company (PLC), identify its distinguishing features and discuss how PLCs can integrate meaningfulness and value creation, which are most of the times perceived as antithetic.

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# Wednesday, June : IFERA 2019 Academic Day MAIN CONFERENCE PROGRAM - SESSION DETAILS

TIME	SESSION
11:00 - 12:30	Drawing on a recent research project conducted by researchers at Politecnical di Milano School of Management, and on the real world experience of business leaders of family and non-family companies such as D'leteren, Belron and Moleskine, the panelists will explore the opportunities associated with imbuing management with purpose and meaning, as well as the challenges entailed in putting Purpose at work in business organizations.
12:30 - 13:30	LUNCH BREAK – ROOM 17 (PIGNOLO BUILDING)
	Parallel Sessions B: FPs, WIPs and SSs
13:30 - 15:00	B1 - FP Track title: Social capital in family business Room: 7; Track chair: De Massis Alfredo
	'Will You Marry Me?': Ties of Big Businesses in Time - A Multigenerational View from South Korea Francis D. Kim
	Bonding Family Social Capital Trans-Generationally: An Empirical Case from China Rong Pei, Jianli Wang, Cizhi Wang and Yong Wang
	Cui Bono? Dyad-Level Norms of Social Exchange in Family Business Bruno Noisette and Jan Lepoutre
	B2 - FP Track title: Family business values and narratives Room: 8; Track chair: Ruzzene Attilia
	Anchoring Family Values in Cousin Consortiums: Building A Family House Through Family Governance Practices Marta M. Berent-Braun, Desirée A. R. Westland and Roberto H. Flören
	When Families Sell Sin. Tangible Metaphors and Moral Legitimacy Sources in an Italian Sinful Industry Alessandra Tognazzo and Paolo Gubitta
	Family Strategy: A Framework Entwining Family, Values, and Resources Mark W. Auger, Torsten Pieper, Joseph A. Astrachan and Andrew Keyt
	B3 - WIP Track title: Employees and consumers' perception of family firms Room: 9; Track chair: Pedeliento Giuseppe
	A Psycap Approach for Assessing Creativity in Family Firms Julia Vincent and Dianne H.B. Welsh
	Successor Intentions to Join the Family Firm: The Role of Family Norms and Perceived Firm Success Isabel C. Botero and Joshua J. Daspit

TIME	SESSION
	Consumers' Perception of Family Enterprises' Sign (Evidence from Poland) Anna Maria Nikodemska-Wolowik and Piotr Zientara
	When Following the Business Path of Your Parents: Identifying Network Formation Strategy for Maximizing Family-Advantage by Simulation Jiyoung Kim
	B4 - WIP Track title: Growth and financial performance in family business Room: 10; Track chair: Sciascia Salvatore
	Family Business Advising, Strategic Work and Unfolding Spaces Sonia Quarchioni, Roberta Ciccola and Maria Serena Chiucchi
13:30 - 15:00	Family Firm Productivity Growth in the Large European Economies Rafel Crespí-Cladera, Alfredo Martin-Oliver and Bartolomé Pascual-Fuster
	Socio-Emotional Wealth (Sew) Perspective to Family Influence and Tax Aggressiveness Relationships in Family Firms. Azeez Balogun, Suranjita Mukjerjee and Tony Abdoush
	Financing of Family Smes After the Global Financial Crisis Eddy Laveren
	The Impact of Family Ownership and Environmental, Social and Governance (Esg) Controversies on Acquirer Returns Thomas Brunner-Kirchmair and Markus Dick
	B5 - FP Track title: Entrepreneurial attitudes of family business Room: 11; Track chair: Vismara Silvio
	Entrepreneurship Orientation in Family Firms. An Exploratory Study Michela Floris and Cinzia Dessì
	Unravelling Entrepreneurial Endeavours: H. S. Lee and the Development and Commercial Bank in Malaysia Victor Zheng, Siu-Lun Wong and Po-San Wan
	Transgenerational Value Creation – The Effect of Direct Entrepreneurial Investments on Family Entrepreneurial Orientation Philipp Bierl and Nadine Kammerlander
	Transgenerational Value Creation – The Effect of Direct Entrepreneurial Investments on Family Entrepreneurial Orientation Philipp Bierl and Nadine Kammerlander

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# Wednesday, June: IFERA 2019 Academic Day MAIN CONFERENCE PROGRAM - SESSION DETAILS

## TIME SESSION

B6 - FP Track title: Productivity and performance in family business Room: 13; Track chair: Huelsbeck Marcel

Impact of Parenting by Promoting Family on Firm Performance in an Emerging Market

Anierudh Vishwanathan, Nupur Pavan Bang, Sougata Ray and Kavil Ramachandran

Family Firms and Dividend Policy in Brazil and Chile: The Effect of the Board Composition

Guadalupe Del Carmen Briano Turrent

Is Cash Always King? The Role of Family Ownership and Board Structure Domenico Rocco Cambrea, Yuliya Ponomareva and Daniel Pittino Estimating Family Firms' Survival Probability: The Role of Corporate Governance beyond Financial Ratios

Carmen Gallucci, Rosalia Santulli, Michele Modina and Michela De Rosa

B7 - SS Title: Family business heterogeneity: A discussion of variance among family firms

Room: 6; Moderators: Esra Memili, University of North Carolina at Greensboro, US and Clay Dibrell, University of Mississippi, US

13:30 - 15:00

Speakers and Round Table Facilitators:

Joseph Astrachan, Professor Emertius, Kennesaw State University, US Verónica Ilián Baños-Monroy, Tecnológico de Monterrey, Mexico Mariasole Bannò, Università degli Studi di Brescia, Italy Isabel C. Botero, Stetson University, US Josh Daspit, Texas State University, US Kim Eddleston, Northeastern University, US Danny Holt, Louisiana State University, US Bobby Garrett, University of Louisville, US Roland E. Kidwell, Florida Atlantic University, US Josip Kotlar, Politecnico di Milano School of Management, Italy Franz Kellermanns, University of North Carolina-Charlotte, US Kincy Madison, Oklahoma State University, US Mattias Nordqvist, Jönköping International Business School, Sweden Torsten Pieper, University of North Carolina-Charlotte, US Anita Van Gils. Maastricht University. The Netherlands

This session will consider and discuss heterogeneity nuances of family businesses, while extending the reach of the family business domain to diverse backgrounds originating outside of the family business literatures. This session consists of short presentations by five guest speakers/partners and five round tables on five family business heterogeneity topical areas,

### TIME

### SESSION

including family business research to date, family governance, non-financial and financial dynamics, organizational behavior and human resource management, and strategic management. In conclusion, we anticipate this session serving as a touchstone for future research on family business heterogeneity.

B8 - SS Title: How to make research more accessible to family business leaders

Room: 14; Moderator: Kimberly Eddleston, Northeastern University, US

## Panel:

Joseph Brito, C.B. Utility Co. Franz Kellermanns, University of North Carolina Charlotte, US Roland Kidwell, Florida Atlantic University, US Thomas Zellweger, University of St. Gallen, Switzerland

Family business scholars have long sought to bridge research and practice. Although early works in the field were often written by consultants and advisers, increasingly our articles are based more on science than practice. Thus, one has to question if our research and many of its 'taken for granted' theories actually reflect reality. For example, agency theory suggests that nepotism is detrimental to business performance, but a benefit of family firms is the ability to groom the next generation and create stewards for the business. How do owners of family firms make sense of these contradicting views of family involvement? Researchers often discuss how family firms will sacrifice financial growth for the sake of family-related concerns related to maintaining control and family bonds; what we refer to as socioemotional wealth. To what extent is this true and do family business owners recognize such a dilemma? Do family businesses actually forgo opportunities that could increase financial wealth for the sake of maintaining family control? Finally, family firms are often described as being risk averse and not very entrepreneurial. Yet, many of the oldest businesses in the world are family firms which challenges these assumptions.

13:30 - 15:00

This interactive session, which is sponsored by Familybusiness.org, will explore these topics by bringing together scholars who are also family business owners, consultants and advisers to discuss how they balance research and practice.

Specifically, they will lead a discussion on how their experiences with family businesses inform their research and how their research informs their interaction with family businesses. The scholars will also offer advice for bringing research into the classroom and making research more relevant to family business stakeholders. Additionally, a prominent 3rd generation family business owner will participate in the discussion, offering insight on what we should be researching and how we can better bridge research and practice.



# Wednesday, June: IFERA 2019 Academic Day MAIN CONFERENCE PROGRAM - SESSION DETAILS

### TIME SESSION

Parallel Sessions C: WIPs and SSs

C1 - WIP Track title: Sustainability in family business

Room: 7; Track chair: Bhatnagar Navneet

The Purpose of Family Wealth
Tarek El Sehity and Heinrich Liechtenstein

Environmental, Social and Governance (Esg) Engagement of Listed Family Firms – Evidence from Esg Performance and Controversies Scores Markus Dick and Eva Wagner

Mapping the Literature on Social Responsibility in Family Firms: A Systematic Analysis to Guide Future Research

Giovanna Campopiano, Salvatore Sciascia and Pietro Mazzola

Pro-Environmental Behaviours of Indian Family Firms: An Exploratory Study Roshni Ali and Sumesh Nair

C2 - WIP Track title: Internationalization of family business

Room: 8; Track chair: Bettinelli Cristina

15:00 - 16:30

Internationalization of Family Businesses: The Role of Female Presence in Boards of Directors  $\,$ 

Mariasole Bann , Alexandra Dawson and Sandro Trento International Joint Venture Formation At Danfoss - Progressions 10 Years After

Britta Boyd, Svend Hollensen and Toshio Goto

Socioemotional Wealth and Family Firms' Internationalisation Process Roshni Ali, Julie Wolfram Cox and Lakmal Abeysekera

Socioemotional Wealth and Family Governance Effects on The Breadth and Depth of Internationalization

Francesco Debellis, Anne Katarina Heider, Marcel Hülsbeck and Alfredo De Massis

Divestiture and Re-Investments in Foreign Markets by Family Firms Sergio Mariotti, Riccardo Marzano and Lucia Piscitello

C3 - WIP Track title: Family business values and narratives Room: 9; Track chair: Jaskiewicz Peter

Organizational Authenticity in Family Firms: The Alignment of Exposed Values and Realized Practices
Carlotta Benedetti

TIME	SESSION
	Can Puccinni and Mozart Assist Us in Teaching Family Business? Manel Plana-Farran, Unai Arzubiaga Orueta, Iolanda Dolcet Ibars, Teresa Ibars Chimeno and José Luis Gallizo Larraz
	The Role of Visuals in Managing Identity Challenges: An Analysis of Family Firms' Corporate Monographies Mara Brumana, Emanuela Rondi and Attilia Ruzzene
	Narrating the East Family: The Mutual Constitution of Family Practice and Narratives Bingbing Ge, Josip Kotlar and Alfredo De Massis
	C4 - WIP Track title: Family business roots, ties and context Room: 10; Track chair: Baù Massimo
	Resource Bundles: The Impact of Family Social Capital on Resource Deployment in Chinese Entrepreneurial Firms Jeremy Woods and Hanqing Fang
	Family Capital and Family Business Resilience in Arab Countries: The Role of Ethnic-, Religious-, and National Identity Unai Arz ubiaga, Amaia Maseda and Saikat Gochhait
15:00 - 16:30	Assessing the Role of Family Business on Local Development: A Retrospective Case of the Mexican Bajio Maribel Guerrero and Carlos Santamaria
	The Role of Banks in the Embeddedness of the Immigrant Family Business Ibrahim Malki
	Mexican Spirit(S): A Study of Indigenous Family Entrepreneurship Marcela Ramirez Pasillas, Matthias Waldkirch, Leo-Paul Dana and Hans Lundberg
	Reconciling Innovation With Tradition and History. Case Study of the 'Master Potters of Caltagirone' Giorgia D'Allura and Alexandra Dawson
	C5 - WIP Track title: Human resource management in family business Room: 11; Track chair: Pittino Daniel
	High Involvement HR Practices and Non-Family Employee Innovativeness Hazel Melanie Ramos and Siti Khadijah Zainal Badri
	Mirror, Mirror on the Wall, Who's the Fairest of Them All? A Study of Job Applicants' Fairness Expectations and Organizational Attractiveness to Family versus Nonfamily Firms Lynn Idriss Bechara



# Wednesday, June: IFERA 2019 Academic Day MAIN CONFERENCE PROGRAM - SESSION DETAILS

#### TIME **SESSION**

How Can Family Firms Win the Talent War? Connecting Family Business Employer Brand Attributes and Work Values in Generation Y Diane Arijs and Isabel Botero

Family Leaders' Values Orientation and Firm Performance: The Mediating Role of Employee Empowerment HR Practice Chiung-Wen Tsao, Andy Yu, Yi-Hsien Wang and Shyh-Jer Chen

The Effect of Non-Financial Incentives on the Development of Psychological Ownership: A Comparison of Family and Nonfamily Firms Sing K. Feldermann and Martin R.W. Hiebl

C6 - WIP Track title: Business model innovation in family firms Room: 13; Track chair: Kammerlander Nadine

A Transactive Memory Systems Approach to Knowledge Complementarity and Family Firm Innovation Kristen Madison, Joshua J. Daspit and Emily Garrigues Marett

Social Sustainability Through the Lenses of Job Employment and Innovation: Evidence from French Family versus Non-Family Intermediate-Size Businesses Christian Haddad and Rania Labaki

Business Models of Family Firms Anna Motylska-Kuzma, Krzysztof Safin and El bieta Stanczyk

15:00 - 16:30

Past over Future? The Influence of Long-Term Orientation on Business Model Innovation Adoption Decision in Family Firms Pascal Vermehren and Elena Freisinger

C7 - SS Title: The myth of stay-at-home family firms: Heterogeneity in family business internationalization

Room: 6; Moderator: William Schulze, University of Utah, US

#### Panel:

Kimberly A. Eddleston, Northeastern University, US Ravi Sarathy Northeastern University, US Antonio Majocchi University of Pavia, Italy Sharon Alvarez - University of Pittsburgh, USA

Drawing on a series of point and counterpoint articles appeared on the Journal of International Business Studies the panel will discuss family firm internationalization determinants.

The panel will offer a different perspective to the prevalent view that family control discourages internationalization. Panelists will argue that if family firms follow a global niche business models they can reach very high level of internationalization but also that this effect is not universal and depends on the external context (country-of-origin pro-market development) and professionalization practices. The panel will contribute to the current discussion about the sources of heterogeneity within family firms.

TIME	SESSION
	C8 - SS Track title: Doing well by doing good: How family firms make a social impact Room: 14; Moderator: Mara Brumana, University of Bergamo, Italy Panel: Joseph M. Brito, Jr. C. Brito Const Co., Inc. Enrica Acuto Jacobacci, Jacobacci & Partners Dionigi Gianola, Fabbrica per l'Eccellenza Mariarosa Scarlata, University of Surrey, UK
15:00 - 16:30	This Special Session is centered on the role and dynamics of the enterprising family as important actor in the process of fostering socially relevant values and prompting impact that is relevant to internal and external firms' stakeholders. The session aims at exploring various types of impact that enterprising families can induce onto the society in which they are embedded. In fact, such impact can have different nuances and affect several societal dimensions. Examples discussed in the session will include philanthropy, art and cultural engagement, as well as novel initiatives that promote welfare within, and by means of, the family firm. The participants will have the opportunity to join an open discussion focused on the challenges and opportunities that arise from the influence enterprising families are willing and capable to have on the society as a whole.
16:30 - 17:00	COFFEE BREAK – ROOM 17 (PIGNOLO BUILDING)
17:00 - 18:30	Plenary Roundtable - "Multigenerational Enterprising Families: Sharing Experiences" Aula Magna (Sant'Agostino); Moderator: Mario Salerno, University of Bergamo, Italy Panel: Joseph M. Brito, Jr. C. Brito Const Co., Inc. Vito Pertosa, Angel Group, Italy Stefano Landi, Landi Renzo, Italy The round table will offer the opportunity to discuss and share an
	international and diverse perspective on multigenerational enterprising families:  • Which are the triggers that encourage and the barriers that hinder entrepreneurship within an enterprising family?  • How can entrepreneurship match with and take advantage of the enterprising family's tradition and legacies?  • How can managerial, cultural and organization challenges be faced at different stages of the entrepreneurial process?  • Which are the new approaches and practices that family firms around the world are using to spur and promote entrepreneurial initiatives?
18:30 (-21:30)	"Family Business Corporate Entrepreneurship Award" Ceremony (in partnership with PricewaterhouseCoopers) & IFERA Social event (Sant'Agostino Cloister)



# Thursday, June : IFERA 2019 Academic Day MAIN CONFERENCE PROGRAM - SESSION DETAILS

TIME	SESSION
9:00 - 10:30	Keynote Speech, Howard Aldrich: "Embedded but not Asleep: Entrepreneurship and Family Business Research in the 21st-Century" – Room 16 (Pignolo building)
10:30 - 11:00	COFFEE BREAK – ROOM 17 (PIGNOLO BUILDING)
11:00 - 12:30	Parallel Sessions D: FPs
	D1 - FP Track title: Succession issues in family business Room: 6; Track chair: Pieper Torsten
	Understanding Succession Decisions in Family Businesses from Zimbabwe Swithina Mboko and Isabel C Botero
	How, Who, and When? The Role of the Advisor for Post-Succession Outcomes in Family-Owned Sme Alexandra Michel, Philipp Sieger and Nadine Kammerlander
	Entrepreneurial Exposure and Children's Succession Intentions in Family Firms: A Gendered Perspective Daniela Gimenez Jimenez, Linda Edelman, Andrea Calabrò, Tommaso Minola and Lucio Cassia
	The Effects of Predecessor Parenting Style on Successors and Employees in the Family Firm Kristen K. Shanine, James G. Combs, Kimberly A. Eddleston and Kristen Madison
	D2 - FP Track title: Entrepreneurial attitudes of family business Room: 7; Track chair: Marchisio Gaia
	The Formation of Subsequent Entrepreneurial Intention in Family Firms Jia Bao and Junsheng Dou
	Identity Salience: How Family Owners' Social and Individual Identities Shape Corporate Entrepreneurship in Family Firms Magali Canovi, Francesco Rattalino and Luciano Ciravegna The Effect of Entrepreneurial Orientation on Family Smes' Performance: The Moderating Role of Leverage and Ownership.  Josanco Floreani, Michela C. Mason and Mario Minoja
	D3 - FP Track title: Non-family members in family business Room: 8; Track chair: Kellermanns Franz
	Family Firm Identification of Non-Family Employees: An Empirical Analysis Omer Yazici and Esra Memili

## TIME

## **SESSION**

Learning Through Interactions With Outside Directors in Family Business Boards of Directors: A Dynamic Capabilities Perspective Céline Barrédy, Julien Batac and Maria Jose Parada

Failing to Sustain Collaboration: A Longitudinal Process Study of Failed Family Owner Nonfamily Ceo Trajectories Rüveyda Kelleci, Frank Lambrechts, Wim Voordeckers and Jolien Huybrechts

Can Nonfamily Ceo Affect Tmt Pay Dispersion in Chinese Family Firms? The Moderating Effect of Ceo Tenure and Institutional Environment Wei Zhang, Ling Chen and Jianan Zhu

D4 - FP Track title: Innovation antecedents in family business Room: 9; Track chair: Kotlar Josip

Towards Embeddedness Via Co-Creation: A Case Study of Family Businesses in Digitalisation from Australia Yong Wang, Chris Lowe, Chris Graves and Henry Shi

The Joint Moderating Effects of Ceo Generational Differences and Firm Age on the Relationship Between Leadership Duality and R&D Intensity: A Conservation of Resources Perspective
Hsing-Er Lin, Chiung-Wen Tsao and Rebecca Jen-Hui Wang

11:00 - 12:30

Does Tmt Structural Power Equality Matter for Family Firms' Innovation Xiao Wei, Alfredo De Massis and Ling Chen

A Configurational Analysis of Innovative Family Firms: How Incentives for Innovation Should Vary Depending on the Tradition Attachment Christian Linder, Elisa Villani and Alfredo De Massis

D5 - FP Track title: Next-generation perspective on family business Room: 10; Track chair: Rondi Emanuela

From Parental Rearing Behaviors to Next-Generation Family Members' Succession Intentions: The Mediating Role of Person-Job Fit Fei Zhu

Same Same But Different? - Determinants of Network Transfer Evaluation During Different Modes of Family Business Successions Miriam Hiepler, Christian Soost and Petra Moog

Next Generation Family Members Intention to Join the Family Business Shelley Beck, Shelley Farrington and Elmarie Venter

Inter-Generational Indebtedness in Family Businesses: Do Next-Gens Feel Obliged? Sandra Fiedler and Fabian Bernhard



# Thursday, June : IFERA 2019 Academic Day MAIN CONFERENCE PROGRAM - SESSION DETAILS

TIME	SESSION
9:00 - 10:30	D6 - FP Track title: Regeneration and learning in family business Room: 12; Track chair: Chirico Francesco
	Managing Change in Family Business: The Amarelli Case Salvatore Tomaselli, Donella Caspersz and Yong Wang
	Corporate Entrepreneurship in Family Firms: Family Communication Patterns and Family Firms' Strategic Renewal Sohrab Soleimanof and Daniel Holt
	The Effect of Active Learning During Formative Years on Self-Employment Indirect and Direct Exposure to Family Business Marjan Houshmand, Marc-David Seidel and Dennis Ma
	Independence or Knowledge Spillovers: The Demand for Non-Audit Services Among Family Businesses Bennet Schierstedt, Marisa Henn and Anja Müsch
11:00 - 12:30	D7 - FP Track title: Family ownership and financial issues Room: 13; Track chair: Zellweger Thomas
	The Role of Family Ownership on Default Risk Isabel Abínzano, Pilar Corredor and Beatriz Martínez
	How Can a Family Control its Business Without Ownership Influence? Toshio Goto
	Family Business Shareholder Liquidity Agreements: A Conceptual Exploration of Antecedents, Strategies, and Consequences Claudia Binz Astrachan, Joseph Astrachan, Anneleen Michiels and Josip Kotlar
	D8 - FP Track title: Family business and local development Room: 14; Track chair: Waldkirch Matthias
	Corporate Control and Employment: Do Family Firms Provide More Jobs? Pedro Vazquez and Magdalena Cornejo
	Family Firms'Performance in Industrial Districts. The Contingent Effects of Family Embeddedness and Technological Intensity Daniel Pittino, Francesca Visintin, Alessndro Minichilli and Cristiana Compagno
	The Mobility of Family and Nonfamily Firm Employees Michael Withers, Giuseppe Criaco, Francesco Chirico and Massimo Baù

TIME	SESSION
11:00 - 12:30	Together We Are Stronger: Evidence from a Co-Operative Owned by Independent Family Firms in the Service Station Business Hannu Laitinen and Matti Koiranen
12:30 - 13:30	LUNCH BREAK – ROOM 17 (PIGNOLO BUILDING) JFBS EDITORIAL BOARD MEETING
13:30 - 15:00	E1 - CS Track title: Succession and leadership transition Room: 6; Track chair: Ruzzene Attilia
	The Peak Hotel – The Challenge of Succession and Family Firm Continuity Anita Zehrer and Gabriela Leiss
	The Carreño Family Case Ricardo Aparicio
	J.M. Huber: In The Midst of the Leadership Transition Marta Widz and Denise Kenyon-Rouvinez
	E2 - CS Track title: Entrepreneurship and sustainability in family business Room: 7; Track chair: Barrédy Céline
	Good Buzz: Buzzing on Some Good Vibes Stephen Bowden, Thomas Simnadis and Nishanthi Kariyapperuma
	Start-Up, Development and Growth of a Family Enterprise in Two Diverse Business Sectors Cecile Nieuwenhuizen
	Edisur Group, the Entrepreneurial Spirit of Three Family Businesses in the Real Estate Sector Pablo Álamo, Unai Arzubiaga and Sylvia Rohlfer
	Open Sports Argentina: Corporate Social Responsibility of a Small Family Businesses Claudio Muller and Natalia Christensen
	E3 - RD Track title: Conceptual advancements in the family business research field Room: 8; Track chair: Vazquez Pedro
	On the Goals of Family Firms: A Review and Integration Pedro Vazquez and Hector Rocha 



### Thursday, June: IFERA 2019 Academic Day MAIN CONFERENCE PROGRAM - SESSION DETAILS

#### TIME SESSION

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Corporate Venturing in Family Business: A Developmental Approach of the Enterprising Family

Tommaso Minola, Mara Brumana, Giovanna Campopiano, Robert Paul Garrett and Lucio Cassia

Should I Continue Working for My Family Firm? Maria Piedad López-Vergara and Luz Elena Orozco

E4 - RD Track title: Qualitative evidences from the family business research field

Room: 9; Track chair: Fediuk Tom

Brand Identity in the Wine Industry: An Exploratory Multiple Case Study on Long Lasting Family Firms

Elisa Conz and Giovanna Magnani

Tracing Differences in Organizational Behavior Between Family Business and Non-Family Business – A Reciprocity-Based View Martina Pieperhoff

Practising Resilience in Family Firms: An Investigation Through Phenomenography Elisa Conz and Peter William Lamb

13:30 - 15:00

The Satisfaction of Non-Family Employees With High Involvement HR Practices: Evidence from Family Smes
Hazel Melanie Ramos

E5 - RD Track title: Quantitative evidences from the family business research field

Room: 10; Track chair: Botero Isabel

Exploring Family Business Brands: Understanding Predictors and Effects Ascensión Barroso Martínez, Ramon Sanguino Galvan, Isabel C Botero, Óscar R. González-López and María Buenadicha Mateos

The Protocol and its Effect on the Continuity of the Family Business Through Structural Equation Models

Maria De Los Angeles Lucero Bringas and Patricia Norma Caro

The Effect of Ownership Composition on Earnings Management: Evidence for the Mexican Stock Exchange

Juan Manuel San Martin Reyna and Jorge Alberto Duran Encalada

Socioemotional Wealth, Risk Context, and High-Performance Work Systems in Family Firms

Juan David Peláez-León and Gregorio Sánchez-Marín

#### TIME

#### **SESSION**

E6 - WIP Track title: Succession and temporal issues in family business Room: 12; Track chair: Chirico Francesco

In Bed With the Enemy? Spousal Ambivalence During Intergenerational Succession of the Family Firm

Miruna Radu-Lefebvre, Joshua Daspit and Valérie Denis

Ownership Succession Financing and Entrepreneurial Orientation: The Mediating Role of Long-Term Orientation

Ellen Janssen, Sigrid Vandemaele, Wim Voordeckers and Mark Vancauteren

Temporal Orientation Profiles in Family and Non-Family Firms Frank Bos, Dries Faems and Anita Van Gils

Disentangling Ownership Transfer Kajsa Haag, Hanna Almlöf and Massimo Baù

On the Motives to Take Over the Family Business: An Empirical Investigation Among Potential Family Successors Maike Gerken and Marcel Huelsbeck

E7 - WIP Track title: Family and business dilemma

Room: 13: Track chair: Koiranen Matti

13:30 - 15:00

The Thread that Binds Family and Business Dynamics: The Case of Smfob Michal Perry and Helena Desivilya

The Emerging Family Enterprise: Business and Family, Opposed and Complementary Systems. A Quantitative Approach Through Structural Equation

Maria De Los Angeles Lucero Bringas and Margaret Abbott

Working Together Across Generations: Teaching Synergy to Business Families

Fernando Sandoval-Arzaga and Isabel C. Botero

What Makes Family Firms Different: The Balancing Act Between Financial and Socio-Emotional Wealth

Alain Praet

Putting the Family in Family Business Group Governance: A Critical Review of Business Group Research

Tuuli Ikäheimonen, Sanjay Goel and Marita Rautiainen

E8 - WIP Track title: Internationalization and innovation of family firms Room: 14; Track chair: Salvato Carlo

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# Thursday, June : IFERA 2019 Academic Day MAIN CONFERENCE PROGRAM - SESSION DETAILS

TIME	SESSION
13:30 - 15:00	Should Family Members Be Proud of the Family Business? The Effects of Pride on Change, Innovativeness and Commitment Fabian Bernhard
	Values-Based Internationalization: Evidence from a Global Family Firm Francesco Barbera, Erik Veldhuizen, Ilse Master, Henry Shi and Margré Van Dalfsen
	Internationalization and Innovation of Family Firms: The Moderating Role of Family Involvement in Governance Mikel Alayo, Txomin Iturralde and Amaia Maseda
	From Institutional Duality to Institutional Trifecta: Implications for Family Firms' International Subsidiaries Heling Wang, Mathew Hughes and Elena Georgiadou
	Parallel sessions F: FPs
15:00 - 16:30	F1 - FP Track title: Family and business governance issues Room: 7; Track chair: Kellermanns Franz
	An Exploratory Study on the German Single Family Office Landscape: Understanding Archetypes and Consequences Antonia Schickinger, Max Peter Leitterstorf and Nadine Kammerlander
	The Theory of the Foundation as a Methodology for Characterizing Foundations: The Edmond De Rothschild Foundation as a Case Study Nava Michael-Tsabari, Galia Feit, Guy Schultz and Maya Moshkovitz
	The Importance of Corporate Governance in Family Business Marcus Vinicius Moreira Zittei, Leonardo Fabris Lugoboni, Claudio Lima Da Silva and Helder De Azevedo
	F2 - FP Track title: Trust and well-being in family firms Room: 8; Track chair: Aldrich Howard
	Job Benefits and Employee Happiness in Family and Non-Family Firms – The Role of Cultural Differences Stephanie Querbach, Matthias Waldkirch and Nadine Kammerlander
	The Backfiring Effect of Trust Advantages. How Family Firms Outlive Brand Crisis? Maximilian Lude, Natalie Rauschendorfer, Dinah Spitzley and Reinhard Prügl

#### TIME SESSION

What Impact Do Family Firm's Features Have on Family Business Growth Strategies? A Trust-Based Framework Maryem Cherni

Psychological Ownership and Joy of Work in the Context of Family Entrepreneurs: Unveiling the Bright and Dark Sides Hannele Rautamäki and Matti Koiranen

F3 - FP Track title: Family and business identity issues Room: 9: Track chair: Frank Hermann

The Family Compass – How Family Identity Enables Family Firms to Align Strategy and Business Identity Jana Bövers and Christina Hoon

The Enterpriseness of Business Families: Empirical Results for the Involvement, Essence and Identity Dimensions
Hermann Frank, Elena Fuetsch, Alexander Kessler and Julia Suess-Reyes

Family Firm Identity, Family Influence and Firm Performance – Evidence from Hungarian Smes Attila Wieszt

15:00 - 16:30

Enterprising Family's Strategic Decision-Making Process: Identity Enactment and Self-Verification Mechanisms Across Systems Giovanna Campopiano and Tom Rüsen

F4 - FP Track title: Innovation issues in family business Room: 10; Track chair: Kotlar Josip

R&D Sources and the Innovation Performance of Family versus Non-Family Businesses

Fernando Muñoz-Bullon, Maria J. Sanchez-Bueno and Alfredo De Massis

Theoretical Assumptions About Family Firm Radical Innovation Qilin Hu and Mathew Hughes

A Large-Scale Investigation of Digital Technology Adoption in Micro-Enterprises: The Concept of "Family and Community Openness" Jonas Soluk, Nadine Kammerlander and Solomon Darwin

The Ability and Willingness Paradox – How Successor's Embeddedness Influences Family Firm Innovation
David Michael Lehmann and René Mauer



## Thursday, June: IFERA 2019 Academic Day MAIN CONFERENCE PROGRAM - SESSION DETAILS

#### TIME SESSION

F5 - FP Track title: Innovation contingencies in family business Room: 12; Track chair: Arzubiaga Unai

Disentangling the Roles of Goal Alignment and Commitment as Antecedents of Innovative Behavior in Family Firms
Schell Sabrina, De Groote Julia, Stanley Laura and Cooper Joseph

Socioemotional Wealth and Financial Performance Alignment With Resources and Competences for Innovation in Family Businesses:

A Case Study

Jorge Alberto Durán Encalada, Juan Manuel San Martín Reyna and José Ángel Vázquez Villalpando

When Can Families Fill Voids? Informal Institutions and Firms' Reliance on Formal Institutions in R&D Decisions
Jasper Brinkerink and Emanuela Rondi

Are Narcissistic Ceos Good or Bad for Family Business Innovation? Paola Rovelli, Alfredo De Massis and Luis Gomez-Mejia

F6 - FP Track title: Social issues in family business

Room: 13: Track chair: Mazzola Pietro

15:00 - 16:30

How Spirituality Shapes Family Firm Philanthropy in India Navneet Bhatnagar, Pramodita Sharma and Kavil Ramachandran

Spiritual Leadership: A Family Business Case Study Bart Henssen and Eleftheria Egel

The Stakeholder Identification Handcuff: The Case of Anheuser-Busch Sarah Burrows, Peter Jaskiewicz and David Deephouse

Managing Legitimacy Through Conventionality Rather Than Alignment: Anti-Corruption At Family versus Non-Family Firms Melanie Richards and Stefan Schembera

F7 - FP Track title: Internationalization strategies in family business Room: 14; Track chair: Calabrò Andrea

Keeping One's Options Open: Intermittent Exporting, Family Ownership and Foreign Background Andrea Kuiken and Lucia Naldi

The Mixed Gamble of Strategic Market Focus in Family and Nonfamily Firms Ivan Miroshnychenko, Alfredo De Massis, Kim A. Eddleston and Josip Kotlar

TIME	SESSION
15:00 - 16:30	Ceo Centrality - Disentangling the Risk Behavior of Family Firms in the M&A Context Markus Kempers, Max P. Leitterstorf and Nadine Kammerlander
16:30 - 16:45	COFFEE BREAK – ROOM 17 (PIGNOLO BUILDING)
	Meet the editors (MTE) sessions
16:45 - 17:45	Plenary speech – Room 16 (Pignolo building) The future of family business research in family business, entrepreneurship and management journals Sharon Alvarez - University of Pittsburgh, USA Torsten Pieper- University of North Carolina-Charlotte, USA  Followed by dedicated one-to-one sessions with Journal and Special Issue Editors: Room: 7 - Journal of Family Business Strategy (Torsten Pieper and Joseph Astrachan) Room: 8 - Journal of Business Venturing (Kim Eddleston) Room: 9 - Family Business Review (Alfredo De Massis, Peter Jaskiewicz, Josip Kotlar) Room: 10 - Entrepreneurship theory and Practice (Franz Kellermanns, Thomas Zellweger) Room: 11 - JFBS Special Issue "Feeding the fire of entrepreneurship: Theory and practice for the enterprising family" (Howard Aldrich, Sharon Alvarez, MaraBrumana, Giovanna Campopiano, Tommaso Minola)
19:00 - 22:30	GALA DINNER & AWARDS CEREMONY. PIAZZA VECCHIA
22:30 - 1:30	IFERA SECRET PARTY, SECRET LOCATION

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## Friday, June: IFERA 2019 Academic Day MAIN CONFERENCE PROGRAM - SESSION DETAILS

#### TIME SESSION

Parallel sessions G: WIPs

G1 - WIP Track title: Psychological issues in family business

Room: 7; Track chair: Pieper Torsten

Family Business and Trauma: A Psycho-Social Perspective Louisa Diana Brunner

A Self-Determination Theory Perspective on Family Business Succession Process

Roberta Di Pasquale and Andrea Rivolta

When Things Don't Turn Out as Expected: the Effects of Unexpected Succession in Family Firms on Entrepreneurial Orientation and Financial Performance

Mara Brumana, Tommaso Minola, Lucio Cassia, Shruti Sardeshmukh, Giovanna Campopiano and Katerina Vasilevska

Emotions, Socioemotionalwealth and their Effect on Managerial Risk Taking in Family Firms

Virginia Blanco-Mazagatos, Alfredo De Massis, Juan Bautista Delgado-García, Celia Diaz-Portugal and Josip Kotlar

9:00 - 10:30

G2 - WIP Track title: Succession issues in family business

Room: 8; Track chair: Pittino Daniel

Understanding Family Business Succession Through an Identity Lens Mahendra Joshi and Isabell Botero

To Fail or to Succeed: Understanding the Role of Territorial Behavior in Family Business Succession

Noora Heino, Iiro Jussila, Chris Graves and Heidi Forsström-Tuominen

How Do Imprints Shape Willing Successors? Evidence from Centennial Family Firms

Andrea Bikfalvi, Francesc Busquet and Pilar Marquès

Next-Generation Family Leaders Informal Learning.. Michael Mustafa and Carole Elliott

G3 - WIP Track title: Family governance and conflict

Room: 9; Track chair: Bettinelli Cristina

Status Conflict in Privately-Held Family Firms: Antecedents and Effects Aleš Kubí ek and Ond ej Machek

#### TIME

#### **SESSION**

The Effect of Family Governance Mechanisms on Conflict Prevention Hiba Birgach

Conflict and Cohesiveness in Family Firms: Review of the Literature Marco Mismetti and Cristina Bettinelli

Exploring the Family Constitution and its Role in Family Governance Stefan Prigge and Isabel C. Botero

The Chairperson of the Board in Family Firms: An Exploratory Study on the Swedish Context

Anup Baneriee

G4 - WIP Track title: Digitization in family business

Room: 10; Track chair: De Massis Alfredo

Reconciling Innovation with Tradition and History. Case Study of the 'Master Potters of Caltagirone' Giorgia D'Allura and Alexandra Dawson

Digital Business Model Innovation in Family Vs. Non-Family Firms Jonas Soluk, Ivan Miroshnychenko, Nadine Kammerlander and Alfredo De Massis

9:00 - 10:30

Turning Dynamic Capabilities Into Digital Business Model Innovation: The Moderating Effect of Socioemotional Wealth Vanessa Weimann, Gerken Maike and Marcel Hülsbeck

Feeding the Fire of Digital Disruption: How Enterprising Families Can Ride the New Digital Wave While Preserving their Traditional Family Firm Traits Alfredo De Massis, Marcel Hülsbeck, Emanuela Rondi, Ruth Überbacher and Leopold Von Schlenk-Barnsdorf

G5 - WIP Track title: Family business internal and external actors Room: 12; Track chair: Origo Federica

When Does Family Firm Support Effect their Employees Pro-Organisational Attitudes

Mike Mustafa and Hazel Melanie Ramos

Critical Events and Social Capital of Family Businesses Elias Hadjielias, Peggy Alexopoulou, Louise Scholes and Mathew Hughes

Non-Family Managers in Family Business: Understanding their Expectations and Contributions.

Maria Piedad Lopez-Vergara and Diogenes Lagos

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# Friday, June : IFERA 2019 Academic Day MAIN CONFERENCE PROGRAM - SESSION DETAILS

TIME	SESSION
9:00 - 10:30	Attachment in Family Business and Ownership Decision to Repurchase a Business: A Conceptualization Framework Céline Barrédy and Donella Caspersz
	G6 - WIP Track title: Entrepreneurial attitudes of family business Room: 13; Track chair: Vismara Silvio An Examination of the Moderating Effect of a Formal Board on the Relationship Between Wealth Concentration and the Entrepreneurial Orientation of Family-Controlled Firms Chris Graves, Henry Shi and Beatrice Amonoo Nkrumah
	Succession as Entrepreneurial Process in Long Standing Family Firms: The "Huey, Dewey and Louie" Pattern Elisa Conz
	The Association Between a Firm's Dynamic Capabilities and its Entrepreneurial Orientation: The Role of the Family Status and the Ceo Gender Remedios Hernández-Linares and M <sup>a</sup> Concepción López-Férnandez
	Enterprising Business Families: Developing a Business Group Marita Rautiainen, Timo Pihkala, Maria José Parada and Allan Discua Cruz
10:30 - 11:00	COFFEE BREAK – ROOM 17 (PIGNOLO BUILDING)
11:00 - 12:30	Keynote Speech, Nadine Kammerlander: "Family entrepreneurship: Looking back and looking ahead on the how, what, and why" – Room 16 (Pignolo building)
12:30 - 13:30	IFERA BUSINESS MEETING AND CLOSING REMARKS – ROOM 16 (PIGNOLO BUILDING)
13:30 - 14:30	LUNCH – ROOM 17 (PIGNOLO BUILDING)
14:15	BUS LEAVING FOR KILOMETRO ROSSO (S.AGOSTINO)



## Friday, June: IFERA 2019 Family Business Day (Kilometro Rosso Innovation District, Bergamo)

The Family Business Day is a one-day-event within the IFERA 2019 Conference. This event is tailored for non-academics willing to engage with the family business research field and academics willing to engage with practitioners, through dedicated workshops aimed to facilitate knowledge transfer between research and practice.

After a Plenary Opening, two parallel sessions will be offered to the audience. The two tracks will converge into a Closing Plenary in which the two groups will report on their learning and share ideas and comments.

TIME	SESSION
15:00-15:30	Plenary opening Lucio Cassia, University of Bergamo, Italy Tommaso Minola, University of Bergamo, Italy
15:30-19:00	Track 1 (in English) Track title: Engaging with family firms: New trends and approaches at University centers Room: Sala Acqua; Track chair: Minola Tommaso, University of Bergamo, Italy
	Description: This session will describe opportunities and trends for learning and innovation in family business outreach, across business schools, universities centers, and innovation ecosystems. It will first describe the quantitative and qualitative growth of family business field at Universities in research, education and outreach, by taking advantage of a systematic enquiry on the case of Italian universities. Then, a successful model of a corporate innovation and technology transfer vehicle (e-Novia), funded by private corporations, most of which are family firms will be presented. Finally, the experience of the Dutch Centre of Expertise in Family Business will offer principles and practices of family business engagement.
	Programme: "The growth of family business research, education and outreach across Italian universities" Research report commissioned by the Italian Association of Family Enterprises (AIDAF - FBN ITALIAN chapter) to the Universities of Bolzano, Bergamo, Turin and Politecnico di Milano, Italy
	"Entrepreneurial families and family offices trust emerging innovation models: e-Novia and the Future of the Factory" Vincenzo Russi, President and CEO at e-Novia, Italy
	"The Dutch Centre of Expertise in Family Business: Family business engagement and strategy" Anita Van Gils, Windesheim University of Applied Sciences, The Netherlands

## Friday, June : IFERA 2019 Family Business Day (Kilometro Rosso Innovation District, Bergamo)

TIME	SESSION
15:30 - 19:00	Track 2 (in Italian) Track title: Family firms: The distinctive traits that can favor innovation and entrepreneurship Room: Aula Energia; Track chair: Lucio Cassia, University of Bergamo, Italy
	Description: This session will offer an educational module for entrepreneurs to help them understanding the advantages and unique challenges of being a family firm, facing rapid technological changes and related innovation opportunities. This track, useful for both incumbent and juniors in family firms will help entrepreneurs recognize the distinctive traits of being a family firm, the challenges and their improvement areas. Afterward, a sort of "journey into the future" of technology and innovation will be presented, highlighting a pattern of strategic commitment under which such distinctive traits are not enemies, but rather allies, to embracing such a future.
	Programme:  "Recognizing distinctive traits of entrepreneurs and entrepreneurship in family firms: a self-reflection exercise"  Giuseppe Scaratti, Catholic University of the Sacred Heart, Italy, and Silvia Ivaldi, University of Bergamo, Italy
	"Technology innovation, entrepreneurship and disruption" Daniele Radici, Innovation-LAB, Italy
	"Competence gaps and establishing a corporate entrepreneurship programme in family firms"  Mario Salerno, University of Bergamo, Italy
19:00 - (19:45)	Plenary closing and networking cocktail

### **IFERA 2019 COMMITTEE**

IFERA President: Torsten Pieper

Board members:

Isabel Botero (treasurer)

Britta Boyd

Donella Caspersz

Josip Kotlar

Rania Labaki

Esra Memili

Conference Program Chair:

Tommaso Minola

Conference Program Co-Chairs:

Mara Brumana

Giovanna Campopiano

**Executive Director:** 

Valentina Re

#### IFERA 2019 Staff

Organizing this conference would not have been possible without the invaluable help of our staff from University of Bergamo. Our special thanks go to Inese, Mario, the administrative staff of our University, as well as many others who helped us organize this event.

#### IFERA 2018 Family Business Day Partners

For the organization of the Family Business Day we cordially thank the following partners for their co-operation:

- AIDAF FBN ITALIAN chapter
- · School of Management (SdM), University of Bergamo
- Skille
- UBI Banca
- PricewaterhouseCoopers
- Confindustria Bergamo
- Associazione Artigiani Bergamo
- Fabbrica per l'Eccelenza



