

**IFERA 2018**  
**Conference program overview**

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# 1 IFERA 2018 Program

## 1.1 Program Overview

Time	Tuesday July 3rd	Wednesday July 4th	Thursday July 5th	Friday July 6th
	<b>Doctoral and Faculty Consortiums program</b>	<b>Academic program &amp; business engagement day</b>	<b>Academic program</b>	<b>Academic program</b>
<b>08:00</b>	Conference Registration	Conference Registration		
<b>08:30</b>	Doctoral and Faculty Consortiums	Welcome Address		
<b>09:00</b>		Keynote Speech (Astrachan)	Keynote Speech (Elsbach)	Paper Presentation Sessions F
<b>09:30</b>				
<b>10:00</b>		Coffee break	Coffee break	Coffee break (Sponsored by FOBI – Family Owned Business Institute)
<b>10:30</b>				
<b>11:00</b>		Paper Presentation Sessions A & FB leaders Presentation Sessions	Paper Presentation Sessions C	Keynote Speech (Kotlar)
<b>11:30</b>				
<b>12:00</b>		Lunch break	Lunch break & IFERA Fellows meeting	IFERA Business meeting and closing remarks
<b>12:30</b>				
<b>13:00</b>		Paper Presentation Sessions B & FB leaders Presentation Sessions	Paper Presentation Sessions D	Lunch & greetings
<b>13:30</b>				
<b>14:00</b>		Case study and Research dissemination sessions	Meet the Editors & SI/Paper development sessions	
<b>14:30</b>				
<b>15:00</b>		Coffee break	Coffee break	
<b>15:30</b>				
<b>16:00</b>		Keynote Speech (Mescon)	Paper Presentation Sessions E	
<b>16:30</b>				
<b>17:00</b>	Bus transport to social dinner	Break		
<b>17:30</b>				
<b>18:00</b>				
<b>18:30</b>	IFERA Board meeting	Social dinner		
<b>19:00</b>				
<b>19:30</b>				
<b>19:30</b>	IFERA 2018 Welcome Reception	Gala dinner		
<b>20:00</b>				
<b>20:30</b>				

## 1.2 Doctoral and Faculty Consortiums

### Doctoral and Faculty Consortiums Program (July 3<sup>rd</sup>)

Time	Doctoral Consortium	Faculty Development Consortium	Time
8:15	Coffee and Registration		8:15
8:45	<b>Anita van Gils, Claudia Binz Astrachan &amp; Torsten Pieper</b> <i>Welcome and information about the logistics of the day</i>		8:45
8:55	Academic Speed Dating		8:55
9:15	<b>Josip Kotlar &amp; Unai Arzubiaga</b> <i>Setting yourself up for success: Managing the early stages of an academic career</i>	<b>Joe Astrachan &amp; Judith van Helvert</b> <i>Mixing theory and practice: on being an academic board member</i>	9:15
10:00	<b>Massimo Baù</b> <i>Managing your PhD journey and beyond: what's in the stars for you?</i>	<b>Expert Panel (Moderation: Anita van Gils)</b> <i>Family Business education 2020: a review, assessment, and outlook</i>	10:00
10:45	Coffee and Refreshments		10:45
11:00	<b>Breakout Session 1</b> Individual coaching session with experience family business faculty	<b>Lise Moeller</b> <i>Running a successful Family Business Center at a business school: Insights from 10 years at IMD and INSEAD</i>	11:00
11:45	<b>Ramia El Agamy-Khan</b> <i>Big Data - possible implications for family business research</i>		11:45
12:30	Lunch		
1:30	<b>Expert Panel (Moderation: Ramia El Agamy-Khan)</b> <i>Social media for academics: must or bust?</i>		1:30
2:15	<b>Breakout Session 2</b> Individual coaching session with experience family business faculty	<b>Alfredo De Massis, Rania Labaki, Ilse Matser</b> <i>Overcoming the theory-practice divide in family business research: Toward an engaged model of scholarship</i>	2:15
3:00	Coffee and Refreshments		3:00
3:15	<b>Alfredo De Massis</b> <i>Jumping on the family business spacecraft: Trends (and opportunities) in research on family enterprises</i>	<b>Tim Mescon</b> <i>Sustaining Family Business faculty &amp; programs: fundraising, programs &amp; seminars, consulting and other challenges not referenced in doctoral programs</i>	3:15
4:00	<b>Kimberly Elsbach</b> <i>The case study method as a valuable approach in Family Business research</i> <i>Followed by an Academy of Management Annals Q&amp;A</i>		4:00
5:30	<b>Claudia Binz Astrachan &amp; Torsten Pieper</b> Conclusion and acknowledgments		5:30

### 1.3 Main conference program – Daily overview (July 3<sup>rd</sup> – July 6<sup>th</sup>)

#### Tuesday, July 3<sup>rd</sup>: Welcome Reception

Time: 19.00-21.00

The Welcome Cocktail for all conference participants will be held on Tuesday July 3<sup>rd</sup> at: Waanders In de Broeren, a famous bookshop set in a renovated 15th Century church in Zwolle City Centre.

Achter de Broeren 1-3, 8011 VA Zwolle, Netherlands

Dresscode: Casual

#### Wednesdy, July 4<sup>th</sup>: Academic Program & Business Engagement Day

Time	Session
07:45-8:30	Conference Registration - Atrium near the main entrance ( <i>Building C</i> )
08:30-09.00	Welcome Address: IFERA President and Conference Chairs – Auditorium ( <i>Building C</i> )
09:00-10:30	Keynote Speech, Joseph Astrachan: “Designing for Disruption: Building Family Business Disruptive Capacity” Discussion with family business entrepreneurs Arend van der Sluis and Hester Kuypers (ITM-group) and Reinoud van Lennepe (Royal Joh. Enschedé) - <i>AULA Building C</i>
10:30-11:00	COFFEE BREAK – Atrium ( <i>Building C</i> )
11:00-12:30	Paper Presentation (PP), Work-in-progress (WIP) and Family Practice (FP) sessions
	<i>PP1 – Decision-making and performance</i>
	<i>PP2 – Human resource practices</i>
	<i>PP3 – Entrepreneurship</i>
	<i>WIP1 – Governance</i>
	<i>WIP2 – Female leadership and succession</i>
	<i>FP1 – Stimulating innovation in family firms</i>
	<i>FP2 – Engaged scholarship: Bridging the practice-research gap</i>
12:30-13:30	LUNCH BREAK – University Main Restaurant
13:30-15.00	Paper Presentation (PP), Work-in-progress (WIP) and Family Practice (FP) sessions
	<i>PP4 – Innovation</i>
	<i>PP5 – Succession</i>
	<i>PP6 – Financial management</i>
	<i>WIP3 – Strategic behavior</i>
	<i>WIP4 – Corporate social responsibility and ethics</i>
	<i>FP3 – The next generation: education and preparation</i>
	<i>FP4 – Wealth, economic inequality and the family firm</i>
15:00-16:00	Case Study (CS) and Research Dissemination (RD) sessions
	<i>CS1 – Strategic decision making</i>
	<i>CS2 – Growth and innovation</i>

	CS3 – <i>Succession</i>
	CS4 – <i>Continuity and internationalization</i>
	RD1 – <i>Governance</i>
	RD2 – <i>Conflict, resilience and ethics</i>
	RD4 – <i>Branding and growth</i>
<b>16:00-16:30</b>	COFFEE BREAK – Atrium (Building C)
<b>16:30-17:30</b>	Keynote Speech, Timothy Mescon “Family business as a career: A critical need to commit to life-long learning & reinvention” – Auditorium ( Building C)
<b>17:45</b>	Busses leaving from Windesheim Campus to social diner
<b>18:00 (-21:30)</b>	SOCIAL DINNER  <i>The Social Evening will be held on Wednesday July 4th at: De Franse School, a 16th Century Building in the historical village of Hattem, Kerkplein 16, 8051 GH Hattem Time: 18:00- 22:00 Dresscode: Casual Transports: Bus will leave from Windesheim University at 17:30 and will leave from De France School at 21:30/22:00/22:30. On the way back the bus will stop at all main hotels.</i>

### Thursday, July 5th: Academic Program

Time	Session
<b>09:00-10:30</b>	Keynote Speech, Kimberly Elsbach: “The role of authenticity in motivating family business identification: Insights from a study of NASCAR fans” – AULA Building C
<b>10:30-11:00</b>	COFFEE BREAK sponsored by FOBI – Atrium (Building C)
<b>11:00-12:30</b>	Paper Presentation (PP) and Work-in-progress (WIP) sessions <i>PP7 – Growth</i> <i>PP8 – CSR and Religion</i> <i>PP9 – Leadership, professionalization end employee behavior</i> <i>WIP5 – Communication and marketing</i> <i>WIP6 – Innovation and governance</i> <i>WIP7 – Digitalisation and disruption</i> <i>WIP8 – Human capital</i>
<b>12:30-13:30</b>	LUNCH BREAK – University Main Restaurant
<b>13:30-15:00</b>	Paper Presentation (PP) and Work-in-progress (WIP) sessions <i>PP10 - Innovation</i> <i>PP11 – Internationalization</i> <i>PP12 – SEW and familiness</i> <i>WIP9 – Familiness and culture</i> <i>WIP10 – Work practices</i> <i>WIP11 – Entrepreneurship</i> <i>WIP12 – Succession</i>

	<i>FBR Special Issue workshop</i>
<b>15:00-16:00</b>	Meet the editors (MTE), special issue guest editors (SIGE) and special academic (SA) sessions <i>MTE1, MTE2 and SIGE1:</i> <i>Journal of Family Business Strategy (Tosten Pieper and Joseph Astrachan)</i> <i>JFBS Special Issue on disruptive innovation in family firms (Anita Van Gils, Josip Kotlar)</i> <i>Journal of Business Venturing (Kim Eddleston),</i> <i>Family Business Review (Alfredo De Massis, Peter Jaskiewicz, Josip Kotlar)</i> <i>SA1: Management Practices in Family Business: A Dialogue Between East and West</i>
<b>16.00-16.30</b>	COFFEE BREAK – Atrium (Building C)
<b>16:30-18:00</b>	Paper Presentation Sessions (PP) <i>PP13 - Succession</i> <i>PP14 – Governance</i> <i>PP15 – Career performance</i> <i>WIP13 – Organizational Resilience</i> <i>WIP14 – Time and Temporality</i> <i>WIP15 – Financial Management</i> <i>FBR Special Issue Workshop</i>
<b>20:00-23:00</b>	GALA DINNER Event theme: Storytelling through generations: Fairy tales meet Contemporary Arts The Gala Evening and Award Ceremony will be held on Thursday July 5th at: RAW Space, a converted industrial space, now cultural platform of the famous artist Ronhald A. Westerhuis Willemsvaart 21A, 8019 AB Zwolle Time: 19:30/20:00 to 23:30 (attendees can leave at anytime) Dresscode: Formal

### Friday, July 6th: Academic Program

Time	Session
<b>09:30-10:30</b>	Paper Presentation Sessions (PP) and Work In Progress (WIP) <i>PP16 – Professionalization</i> <i>PP17 – Entrepreneurship and Innovation</i> <i>WIP16 – Internationalization</i> <i>WIP17 – Social capital</i> <i>WIP18 – Governance</i>
<b>10:30-11:00</b>	COFFEE BREAK – Atrium (Building C)
<b>11:00-12:30</b>	Keynote Speech, Josip Kotlar: “Three impending disruptions family business researchers shouldn’t ignore (And a modest proposal for staying ahead of the game)” – Auditorium (Building C)
<b>12:30-13:30</b>	IFERA Business meeting and closing remarks
<b>13:30-14:30</b>	LUNCH University main restaurant (buidling C)