

IFERA Doctoral and faculty consortia program

Bergamo June 18, 2019

**Room 10, 13 & 15 Pignolo Building
Via Pignolo, 123 - 24124 Bergamo (Italy)**

Time	<i>Doctoral consortium</i>	<i>Faculty consortium</i>
8.00	Coffee and Registration	
8.30	<p style="text-align: center;">Welcome session</p> <p style="text-align: center;"><i>Claudia Binz-Astrachan</i>, Lucerne University (Switzerland) <i>Emanuela Rondi</i>, Libera Università di Bolzano (Italy)</p> <p style="text-align: center;"><i>Tommaso Minola</i>, University of Bergamo (Italy) <i>Torsten Pieper</i>, UNC Charlotte (USA) and IFERA President</p>	
8.45	<p style="text-align: center;">Plenary 1: Resource Based View - The “journey” of a theory</p> <p style="text-align: center;"><i>Jay Barney</i> University of Utah (USA)</p>	
9.45	<p style="text-align: center;">How to conduct a literature review</p> <p style="text-align: center;"><i>Salvatore Sciascia</i> Università Carlo Cattaneo LIUC (Italy)</p>	<p style="text-align: center;">Two useful qualitative methods to target family business research questions: Case studies and ethnography</p> <p style="text-align: center;"><i>Alfredo De Massis</i> Libera Università di Bolzano (Italy) and Lancaster University (UK) & <i>Nadine Kammerlander</i> WHU (Germany)</p>
10.45	Coffee and Refreshments	
11.00	<p style="text-align: center;">Breakout sessions</p> <p style="text-align: center;"><i>Experienced Family Business Faculty</i></p>	<p style="text-align: center;">Engaging in data collection and analysis, practical aspects behind a qualitative study</p> <p style="text-align: center;"><i>Alfredo De Massis</i> Libera Università di Bolzano (Italy) and Lancaster University (UK) & <i>Nadine Kammerlander</i> WHU (Germany)</p>
12.00	<p style="text-align: center;">Plenary 2: How to professionally present research outputs</p> <p style="text-align: center;"><i>Howard Aldrich</i> UNC Chapel (USA)</p>	
13.00	Lunch	
14.00	<p style="text-align: center;">Theory development: An exercise</p> <p style="text-align: center;"><i>Jess Chua</i> University of Calgary (Canada), University of Lancaster (UK) and Zhejiang University (China)</p>	<p style="text-align: center;">Causal methods in family business research</p> <p style="text-align: center;"><i>Mario Daniele Amore</i> Università Luigi Bocconi (Italy)</p>
15.00	Coffee and Refreshments	
15.15	<p style="text-align: center;">Breakout sessions</p> <p style="text-align: center;"><i>Experienced Family Business Faculty</i></p>	<p style="text-align: center;">Data sources and techniques: New developments in family business research</p> <p style="text-align: center;"><i>Mario Daniele Amore</i> Università Luigi Bocconi (Italy)</p>
16.15	<p style="text-align: center;">Plenary 3: Developing meaningful research questions in family business</p> <p style="text-align: center;"><i>Moderator: Kimberly Eddleston</i>, Northeastern University (USA)</p> <p style="text-align: center;"><i>Sharon Alvarez</i>, University of Pittsburgh (USA) <i>Peter Jaskiewicz</i>, University of Ottawa (Canada) <i>Franz Kellermanns</i> UNC Charlotte (USA) & WHU (Germany) <i>Josip Kotlar</i>, Politecnico di Milano (Italy) <i>Evelyn Micelotta</i>, University of New Mexico (USA) <i>Carlo Salvato</i>, Università Luigi Bocconi (Italy)</p>	
17.15	Conclusion and acknowledgments	