



Wednesday, 22 June

8am **REGISTRATION & COFFEE**
Main Hall

8:45am **KEY 1 -**
From margin to mainstream: A quest for pragmatism in family business research
Salon de Actos

» Cristina Cruz (IE Business School)

10:30am **BREAK**
Main Hall

11am **FP1 -**
New trends in accounting and earning management in family firms
ROOM 13
Chaired by: Dr. Unai Arzubiaga

11am **CEO's Concern for Reputation and Earnings Management in Private Family Firms**
» [Dr. Maarten Corten](#)¹, [Dr. Anneleen Michiels](#)¹, Prof. Daniel Pittino², Dr. Francesco Barbera³ (1. Research Center for Entrepreneurship and Family Firms, Hasselt University, 2. Jönköping international business school; University of Udine, 3. Ted Rogers School of Management, Ryerson University)

11:30am **Exploring Accounting in Family Business: A systematic literature review and research agenda**
» [Ms. Maria Angela Manzi](#)¹, Dr. Antonio Netti², Dr. Christian Favino³, Dr. Fabrizia Sarto⁴ (1. University of Naples "Federico II", 2. University of Bari "Aldo Moro", 3. University of Foggia, 4. University of Naples "Federico II")

12pm **Family Firms going Public: Family Overhang and Family Generational Involvement influencing the Choice of the CEO at an Initial Public Offering**
» [Dr. Emmadonata Carbone](#)¹, Prof. Alessandro Cirillo², Prof. Francesco Chirico³, Prof. Salvatore Sciascia¹ (1. Università Cattaneo LIUC, 2. Università degli Studi di Napoli Federico II, 3. Macquarie University, Jönköping International Business School)

11am **FP2 -**
Corporate entrepreneurship in family firms
ROOM 14
Chaired by: Dr. Gema García-Piqueres

11am **From Family Dynamics to Strategic Guidelines in Times of Crisis: Qualitative Research on the case of Large and SMEs Unlisted Moroccan Family Firms**
» [Prof. Azzeddine Alloui](#)¹ (1. ESCA Ecole de Management - Morocco)

11:30am **DO FAMILY FIRMS INVEST IN EXTERNAL CORPORATE VENTURING? AN EMPIRICAL INVESTIGATION**
» [Dr. Giovanna Campopiano](#)¹, [Dr. Mara Brumana](#)¹, Dr. Massimo Baù², Prof. Andrea Calabrò³ (1. University of Bergamo, 2. Centre for Family Entrepreneurship and Ownership (CeFEO); Jönköping International Business School, 3. IPAG Business School / IPAG Entrepreneurship & Family Business Center, Director)

11am **FP3 -**
Entrepreneurial families and new venture creation venturing
ROOM 14 A
Chaired by: Prof. Andrea Calabrò

11am **Does Socio-emotional Wealth Promote or Hinder Entrepreneurial Orientation?**
» [Dr. Paloma Gallurt](#)¹, Prof. Inés Herrero² (1. Lecturer, 2. Professor)

11:30am **The Impact of Contextual Heterogeneity on Family Firms' Business Performance: A Closer Look at Family Franchises, Home-based Locus, and Spousal Ownership**
» [Dr. Melih Madanoglu](#)¹, Dr. Esra Memili² (1. Kennesaw State University, 2. University of North Carolina at Greensboro)



Continued from **Wednesday, 22 June**

12pm **Continuing a Family Tradition as a Motive for Business: Effect on Expectation for Growth**
 » [Ms. Mahsa Samsami](#)¹, Prof. Nuria Calvo², Prof. Maria Isabel Neira Gomez³, Prof. Thomas Schott⁴ (1. University of Santiago de Compostela, University of Agder, 2. Department of Business, University of A Coruña, 3. University of Santiago de Compostela, 4. University of Agder, American University in Cairo, University of Southern Denmark)

11am **FP4 - Private equity and listed family firms**
 ROOM 16
 Chaired by: Dr. Linda Murphy

11am **Family Firms and the Private Equity Exit Route: Boon and Bane? A Vignette Study**
 » [Mr. Christopher Khoury](#)¹, Mr. Elias Kurta¹ (1. WHU - Otto Beisheim School of Management)

11:30am **Exploring Say-on-Pay Effectiveness in Listed Family Firms**
 » Dr. J. Samuel Baixauli-Soler¹, [Dr. Gabriel Lozano-Reina](#)¹, Dr. Gregorio Sánchez-Marín² (1. University of Murcia, 2. University of Alcalá)

12pm **Whether Family Business Matters? Effects of Vertical Pay Gap on Organizational Turnover and Firm Performance**
 » [Dr. Duong Nguyen](#)¹, Prof. Shyh-Jer Chen², [Ms. Yen-chu Lai](#)², Prof. Chiung-Wen Tsao³ (1. National Sun Yat-sen University, 2. Institute of Human Resource Management, National Sun Yat-sen University, 3. Department of Business and Management, National University of Tainan)

11am **WIP16 - Sustainability of family firms**
 ROOM 15
 Chaired by: Ms. Guadalupe del Carmen Briano Turrent

11am **The Impact of Religiosity on Corporate Social Responsibility Activities of Family Firms**
 » [Prof. Thomas Brunner-Kirchmair](#)¹, [Prof. Markus Dick](#)¹, [Prof. Eva Wagner](#)¹, Prof. Helmut Pernsteiner¹ (1. Johannes Kepler University Linz)

11:22am **Sustainability and ESG in Family Firms: An ever-present black box**
 » [Mr. Daniel Theobald](#)¹, Dr. Florian Diener² (1. WHU - Otto Beisheim School of Management c/o Lehrstuhl für Familienunternehmen, 2. Prague University of Economics and Business)

11:44am **Commons and family business over generations**
 » [Prof. Toshio Goto](#)¹, Dr. Sigrun C. Caspary², Prof. Ayako Morishita¹ (1. Graduate School, Japan University of Economic, 2. Witten/Herdecke University)

12:06pm **EXPLORING THE ROLE OF AFFECTIVE COMMITMENT AS AN ANTECEDENT OF EMPLOYEE INTRAPRENEURSHIP**
 » Ms. Katerina Vasilevska¹, [Dr. Giovanna Campopiano](#)², [Dr. Mara Brumana](#)² (1. Università degli Studi di Bergamo, 2. University of Bergamo)

11am **WIP2 - Digital transformation and artificial intelligence**
 ROOM 7
 Chaired by: Dr. Michael Christofi

11am **The relationship between family influence, culture and digital transformation: An inquiry into German and Chinese family firms**
 » [Ms. Nina Anique Hadel](#)¹, Prof. Torsten Pieper², Prof. Winnie Peng³, Prof. Thorsten Posselt¹, Prof. Hermut Kormann⁴ (1. University Leipzig, 2. University of North Carolina at Charlotte, 3. Hong Kong University of Science and Technology, 4. Zeppelin University)

11:22am **Digitalization and Industry 4.0 in Family Firms**
 » [Dr. Samuel Wayne Appleton](#)¹, [Dr. Emanuela Rondi](#)², Ms. Greta Hoeller¹, [Mr. MASTERMIL research team Associated team members](#)¹ (1. Free University of Bozen-Bolzano, 2. University of Bergamo)



Continued from **Wednesday, 22 June**

11:44am **Digitalization and Internationalization in Family Firms**
 » Dr. Christian Keen¹, Dr. Mikel Alayo² (1. Université Laval, 2. University of the Basque Country UPV/EHU)

12:06pm **Adoption of artificial intelligence in family firms: A socioemotional wealth perspective**
 » Ms. Sonia Mair¹ (1. WHU - Otto Beisheim School of Management; Institut für Familienunternehmen und Mittelstand)

12:30pm **LUNCH**
 Main Hall

1:30pm **PAN 1 -
 Generational Perspectives in Family Enterprise**
 ROOM 16
 Chaired by: Neus Feliu and Dr. Maria Jose Parada

1:30pm **PAN 2 -
 Transferring legacy in agricultural family businesses: what we know, what we don't, and what we should do**
 ROOM 13
 Chaired by: Dr. Rania Labaki and Maryem Cherni and Murielle N'DAH

1:30pm **PAN 8 -
 Sustainable values for new generations**
 ROOM 7
 Chaired by: Dr. María Concepción López-Fernández and Dr. Unai Arzubiaga and Dr. José Carlos Casillas

2:30pm **FP22 -
 Successor´s perspective of family business**
 ROOM 13
 Chaired by: Prof. Torsten Pieper

2:30pm **Navigating Treacherous Transitions: How Successor Commitment is Developed (and Stifled) in Family Firms**
 » Dr. Roland Kidwell¹, Dr. John Cater², Dr. Marilyn Young² (1. Florida Atlantic University, 2. University of Texas - Tyler)

3pm **(I Can't Get No) Satisfaction! A Mediated-moderated Model for Formalized Succession Plans and Family Firms Performance**
 » Dr. Nupur Pavan Bang¹, Prof. Andrea Calabrò², Prof. Alfredo Valentino³ (1. Indian School of Business, 2. IPAG Business School / IPAG Entrepreneurship & Family Business Center, Director, 3. ESCE International Business School)

3:30pm **Once upon a time in the West. Playing the old and new roles of predecessors and successors during post-succession**
 » Ms. Rita Toth¹, Dr. Attila Wieszt² (1. toth.rita@uni-corvinus.hu, 2. attila.wieszt@uni-corvinus.hu)

2:30pm **FP5 -
 Family firms´ strategic responses to changing contexts**
 ROOM 14
 Chaired by: Dr. Mathew (Mat) Hughes

2:30pm **Strategic responses of family businesses to the Covid-19 pandemic: The role of owner-manager emotions**
 » Dr. Elias Hadjielias¹, Dr. Michael Christofi¹, Prof. Shlomo Tarba², Dr. Nina Jorien van Vulpen³, Dr. Maria Drotarova⁴ (1. Cyprus University of Technology, 2. Birmingham Business School, 3. University of Oulu, 4. CTL Eurocollege)

3pm **Patent Disclosure and R&D Investment in Founder Controlled Family Firms: The Impact of the American Inventor's Protection Act**
 » Prof. Katrin Hussinger¹, Dr. Wunnam Basit Issah² (1. University of Luxembourg, 2. Witten/Herdecke University)



Continued from **Wednesday, 22 June**

3:30pm **Pillars or Platitudes? A Family Business Approach to Building Employee Trust through Organizational Care during a Rare Event**
 » [Ms. Ms. Catharina Jecklin](#)¹, Prof. Justin B. Craig¹ (1. Bond Business School)

2:30pm **FP6 - Organizational change in family business**
 ROOM 14 A
 Chaired by: Dr. Massimo Baù

2:30pm **Exploring OrganOrganisational Change in Family Firms: A Socio-emotional Wealth (SEW) Perspective**
 » [Dr. Mike Mustafa](#)¹ (1. Nottingham University Malaysia)

3pm **Choosing when to go undercover—how employees initiate and drive organizational change in family firms**
 » [Ms. Jana Hermle-Boersig](#)¹, Prof. Nadine Kammerlander², Prof. Matthias Waldkirch³ (1. WHU - Otto Beisheim School of Management c/o Lehrstuhl für Familienunternehmen, 2. WHU - Otto Beisheim School of Management, 3. EBS – Universität für Wirtschaft und Recht)

3:30pm **How Do Actors in Family Firms Develop Readiness for Change, and What Are Key Influences and Catalysts?**
 » [Mr. Niklas Engelhard](#)¹, Prof. Frank Lambrechts¹, Prof. Pieter Vandekerckhof¹, Prof. Wim Voordeckers¹, Dr. Ruveyda Kelleci¹ (1. Hasselt University)

2:30pm **FP7 - Family firms and disruptive innovation**
 ROOM 16
 Chaired by: Prof. Alfredo De Massis

2:30pm **Welcome or not? A mixed methods study on artificial intelligence technologies in family-influenced firms**
 » [Dr. Jonas Soluk](#)¹, Prof. Ivan Miroshnychenko², Prof. Satish Nambisan³ (1. Stockholm School of Economics, 2. IMD Business School, 3. Case Western Reserve University)

3pm **Family Ownership and Exploratory Innovations: the Moderating Role of Digital Search**
 » [Mr. Paolo Capolupo](#)¹, Dr. Lorenzo Ardito¹ (1. Polytechnic University of Bari, Department of Mechanics, Mathematics and Management, Via E. Orabona 4, Bari, 70125, Italy)

2:30pm **WIP12 - Learning and innovation in family firms**
 ROOM 15
 Chaired by: Wojciech Czakon

2:30pm **From Understanding to Practice: a Phenomenographic Enquiry of Family Business Innovation**
 » [Dr. Elisa Conz](#)¹, Prof. Stefano Denicolai¹ (1. University of Pavia)

2:52pm **GREEN PRODUCT INNOVATION IN FAMILY FIRMS: A SOCIOEMOTIONAL WEALTH PERSPECTIVE**
 » Prof. Jonathan Bauweraerts¹, [Dr. Vanessa Diaz-Moriana](#)², Dr. Unai Arzubiaga³ (1. University of Mons, 2. Universitat de les Illes Balears, 3. University of the Basque Country UPV/EHU)

3:14pm **Does Learning Orientations foster innovation in Family Firms? An study for Spanish SMEs**
 » [Dr. Gema García-Piqueres](#)¹, Dr. María Obeso¹, Dr. Ana-María Serrano-Bedia¹, Dr. Marta Pérez-Pérez¹ (1. Universidad de Cantabria)

3:36pm **Knowledge Management in the Family Business: When to Externalize Tacit Knowledge?**
 » [Dr. José Carlos Casillas](#)¹, Ms. Ana Moreno-Menéndez¹, Mr. Augusto Sequeiros¹ (1. Universidad de Sevilla)

2:30pm **WIP18 - Value creation and investment decisions in family business**
 ROOM 7
 Chaired by: Dr. Mara Brumana



Continued from **Wednesday, 22 June**

- 2:30pm **Values and Institutional Logics in Family Wealth Investment Decision-Making: The Field of Impact Investing**
 » Ms. Vivian Görg¹, Prof. Julia de Groot¹ (1. WHU - Otto Beisheim School of Management)
- 2:52pm **Value Creation in Private Family Businesses: Case of the Czech Republic**
 » Mrs. Pavla Srbová¹, Mr. Michal Karas¹, Prof. Mária Režňáková¹ (1. Brno University of Technology)
- 3:14pm **Introducing Valuation Multiples for Family Firms**
 » Dr. Robin M. Gubela¹, Dr. Michael Graffius¹, Prof. Birgit Felden¹ (1. Institute for Entrepreneurship, German Mittelstand and Family Firms)
- 3:36pm **Why financial investors acquire or do not acquire shares of family firms**
 » Mr. Elias Kurta¹ (1. WHU - Otto Beisheim School of Management)
- 4pm **BREAK**
 Main Hall
- 4:30pm **FP9 - Governing bodies and employees in family firms**
 ROOM 13
 Chaired by: Dr. Francesco DeBellis
- 4:30pm **A Systematic Literature Review on the Board of Directors of the Family Business in Latin America**
 » Mr. Miguel Méndez¹, Dr. Pedro Vazquez¹ (1. IAE Business School)
- 5pm **RESOURCE DEPENDENCE AND STAKEHOLDER THEORIES: THE RESOURCE PROVISION VERSUS BALANCE OF CONFLICT ROLES OF OUTSIDE DIRECTORS**
 » Prof. Fabio Zona¹, Dr. Fabio Quarato², Prof. Graziano Coller¹, Dr. Domenico Rocco Cambrea³ (1. University of Trento, 2. Bocconi, 3. Università Cattolica del Sacro Cuore)

- 5:30pm **Wait and See? Or See and Act? Strategic Responses to COVID-19 and Employment Outcomes in Family and Non-family Firms**
 » Dr. Wunnam Basit Issah¹, Prof. Andrea Calabrò², Prof. Thomas Clauss¹, Prof. Luis Diaz-Matajira³, Prof. Alfredo Valentino⁴ (1. Witten/Herdecke University, 2. IPAG Business School / IPAG Entrepreneurship & Family Business Center, Director, 3. Universidad de los Andes, 4. ESCE International Business School)
- 4:30pm **FP10 - Digitalization of family firms**
 ROOM 14
 Chaired by: Dr. Anneleen Michiels
- 4:30pm **Blood is thicker than water: The role of family willingness and family ability in achieving holistic digitalization in family businesses**
 » Dr. Anne Heider¹, Prof. Thomas Clauss¹, Prof. Marcel Huelsbeck¹, Dr. Maike Gerken¹, Dr. Tom Ruesen¹ (1. Witten/Herdecke University)
- 5pm **A Holistic Perspective on Digitalization Success in Family Businesses: Evidence from the Manufacturing Sector**
 » Prof. Alexander Kessler¹, Mrs. Elena Fuetsch¹, Prof. Hermann Frank¹, Prof. Céline Celine² (1. WU Vienna, 2. Université Paris Nanterre)
- 5:30pm **Conflict Management Strategies and the Digitalization of Family Firms: The Moderating Role of Generational Ownership Dispersion**
 » Mr. Tobias Bürgel¹, Prof. Martin Hiebl¹ (1. Universität Siegen)
- 4:30pm **FP11 - Family firms in emerging contexts**
 ROOM 14 A
 Chaired by: Prof. Isabel C. Botero
- 4:30pm **See who I know! Mitigating the liabilities of outsidership through status signalling**
 » Dr. Marleen Dieleman¹, Prof. Michael Carney² (1. NUS Business School, 2. John Molson School of Business, Concordia University)



Continued from **Wednesday, 22 June**

5pm **Family Businesses in Transition Economy: Narratives of the Past, Present, and Lines for Future Research**
 » [Dr. Trung Quang Dinh](#)¹, Prof. Hilmar Thor Hilmarsson¹, Prof. Rodrigo Basco² (1. University of Akureyri, 2. American University of Sharjah)

4:30pm **FP15 - Liquidity events and acquisitions of family firms**
 ROOM 16
 Chaired by: Prof. Ivan Miroshnychenko

4:30pm **Selling the family firm to an external investor**
 » [Mr. Elias Kurta](#)¹, Mr. Christopher Khoury¹ (1. WHU - Otto Beisheim School of Management)

5pm **Ownership Succession Intentions Affecting Earnings Management in Private Family Firms**
 » [Dr. Ine Umans](#)¹, [Dr. Maarten Corten](#)¹ (1. Research Center for Entrepreneurship and Family Firms, Hasselt University)

4:30pm **WIP5 - Open innovation and collaboration in family firms**
 ROOM 15
 Chaired by: Dr. Vanessa Diaz-Moriana

4:30pm **OPEN INNOVATION IN TURIST FAMILY FIRMS: IMPACT OF THE ECONOMIC CRISIS**
 » [Mr. Mariano Soler Porta](#)¹ (1. Universidad de Málaga)

4:52pm **Collaborating for Collaboration: How Family-Owned Mittelstand Firms Build Partnerships for Corporate VC Activity**
 » [Mr. Jörn Degner](#)¹, Dr. Vincent Molly², Prof. Yannick Bammens³ (1. KU LEUVEN / MAASTRICHT UNIVERSITY, 2. KULeuven, 3. Maastricht University)

5:14pm **The Flip Side: A Literature Review on Family Firm Failure**
 » [Ms. Camille Korschun](#)¹, [Mr. Erik Wetter](#)¹ (1. Stockholm School of Economics)

5:36pm **The effects of promoting the organizational past on innovative work behavior of non-family members employees**
 » [Ms. Juliana Binhote](#)¹, [Dr. Elisa Conz](#)² (1. University of Louisville, 2. University of Pavia)

4:30pm **WIP6 - Dimensions of family business governance and identity**
 ROOM 7
 Chaired by: Nava Michael-Tsabari

4:30pm **Governing Family Firm Internationalization: A Behavioral Perspective on Boards of Directors and Family CEOs**
 » [Ms. Hannah Verleye](#)¹, Prof. Frank Lambrechts¹, Prof. Wim Voordeckers¹, Dr. Ine Umans¹ (1. Hasselt University)

4:52pm **Dynamics of Family Business Governance : A Qualitative Study of Ukrainian Family Businesses**
 » [Dr. Rania Labaki](#)¹, Ms. Roksolyana Voronovska², Ms. Solomiya Savruk³ (1. EDHEC, 2. Ukrainian Catholic University, 3. Lviv Business School)

5:14pm **THE UNIVERSAL APPLICABILITY OF FIBER SCALE: TESTING MEASUREMENT INVARIANCE**
 » [Mr. Mohamed Batterjee](#)¹, Prof. Cristina Cruz², Dr. Valeriano Sanchez-Famoso³ (1. IE Universit, 2. IE University, 3. University of the Basque Country UPV/EHU)

5:36pm **Identity construction in Craft-based Family Firms**
 » [Dr. Max Ganzin](#)¹, Prof. Francesco Chirico², Dr. Erik Lundmark¹, Dr. Anna Krzeminska¹ (1. Macquarie University, 2. Macquarie University, Jönköping International Business School)

6:30pm **WELCOME RECEPTION & SHARK TANK FINAL**
 University of Cantabria - 3 Towers
 Chaired by: Mrs. Valentina Re and Prof. Matthias Waldkirch



Thursday, 23 June

8am **REGISTRATION & COFFEE**
Main Hall

9am **KEY 2 -
Traditional Authority in Social Context: Explaining the Paradox of Family Business Groups**
Salon de Actos

» Prof. Roy Suddaby (University of Victoria, Canada)

10:30am **BREAK**
Main Hall

11am **FP13 -
Human Resource Management in family firms**
ROOM 13
Chaired by: Dr. Roland Kidwell

11am **Employee Commitment in Family Businesses: Systematic Literature Review**
» Ms. FRANCISCA PANADES-ZAMORA¹, Prof. Manuel Carlos Vallejo Martos¹, Prof. Rocio Martinez Jimenez¹ (1. University of Jaén)

11:30am **"A subjective state of mind; examining the role of the psychological contract, emotions and human resource management in employment relationships in family firms".**
» Ms. Olivia O'Leary¹, Dr. Linda Murphy¹, Dr. Ultan Sherman¹, Prof. Stavroula Leka¹ (1. University college cork)

12pm **Why does CSR matter for employees? Disentangling the effects of CSR activities in the family firm context**
» Prof. Andreas Kallmuenzer¹, Dr. Bernhard Bichler², Ms. Tanja Petry² (1. Excelia Business School, 2. University of Innsbruck)

11am **FP14 -
Succession processes in family business**
ROOM 14
Chaired by: Dr. Pilar Marques

11am **Beyond normative commitment - A multiple case study of next-generations' indebtedness to family business succession**
» Mrs. Sandra Fiedler¹, Prof. Fabian Bernhard², Prof. Marcel Huelsbeck¹ (1. Witten/Herdecke University, 2. EDHEC Business School)

11:30am **Can Search Funds Solve Succession Dilemmas for Family Firms? - The Case of Meier Engineering**
» Mr. Dustin Bauer¹ (1. Friedrich-Alexander University of Erlangen-Nuremberg)

12pm **Sociocultural issues of Moroccan Family Business in Times of Crisis: Exploring the Traditional Succession Processes and the Rational Merit-Based Processes**
» Prof. Azzeddine Allioui¹, Prof. Badr Habba², Dr. Taib Berrada El Azizi¹ (1. ESCA Ecole de Management - Morocco, 2. ESCA Ecole de Management - Morocco & LAREGO, Cadi Ayyad University)

11am **FP12 -
Ethics and social impact of family firms**
ROOM 14 A
Chaired by: Dr. Pedro Vazquez

11am **Deciphering the Link Between Spiritual Capital and Ethical Leadership in Family Business Groups: The Case of Magazine Luiza S.A. in Brazil**
» Dr. Luciana Lima¹, Dr. Maria Jose Parada¹, Dr. Allan Discua Cruz² (1. ESADE Business School, 2. Lancaster University Management School)

11:30am **We need values to legitimize - Understanding value compromises in CSR actions and communication**
» Prof. Melanie Richards¹ (1. Technical University Munich)



Continued from **Thursday, 23 June**

12pm **Family CEOs and social and environmental performance in Ibero-American companies**
 » Ms. Guadalupe del Carmen Briano Turrent¹, Mr. Lázaro Rodríguez-Ariza², Ms. Karen Watkins-Fassler³ (1. Universidad Autónoma de San Luis Potosí, 2. Universidad de Granada, 3. Universidad Internacional de la Rioja/ Instituto Tecnológico Superior de Misantla)

11am **WIP7 - Family businesses during crisis**
 ROOM 7
 Chaired by: Dr. José Carlos Casillas

11am **Re-ignited interest in the family farm? Helping in the family business in times of crisis.**
 » Dr. Linda Murphy¹, Dr. Olive McCarthy¹, Mr. Sean O'Sullivan¹ (1. University college cork)

11:22am **The role of identity and identification in coping with exogenous shock in family firms**
 » Mrs. Albertha Wielsma¹, Dr. Marta Berent-Braun² (1. Hogeschool Windesheim, 2. Nyenrode Business Universiteit)

11:44am **Socioemotional Wealth and Peacebuilding Actions in Colombian Family Firms**
 » Mr. Luis Arturo Torres-Tovar¹, Dr. Juan David Peláez-León² (1. Universidad del Valle; Universidad de la Amazonía, 2. Universidad del Valle)

12:06pm **Psychological Capital and Performance: Ecuadorian Family Business Entrepreneurs During the Covid-19 Pandemic**
 » Prof. Dianne Welsh¹, Prof. Cintya Lanchimba², Prof. Joseph Kaswengi³ (1. University of North Carolina at Greensboro, 2. Escuela Politécnica Nacional, 3. Université d'Orleans)

11am **WIP8 - New trends in family business succession**
 ROOM 15
 Chaired by: Mrs. Maria Piedad López

11am **Quality management as a safety net for business succession in family businesses**
 » Prof. Sabrina Schell¹, Dr. Sven Wolff² (1. University of Applied Sciences Berne, 2. University of Siegen)

11:22am **Influence of personality traits and values on takeover intentions in family firms**
 » Mrs. Valerie Nickel¹, Prof. Anita Zehrer¹ (1. MCI The Entrepreneurial School)

11:44am **Access to Succession Financing in Private Family Firms: The Role of Governance**
 » Ms. Lien Vekemans¹, Dr. Anneleen Michiels², Dr. Tensie Steijvers², Dr. Vincent Molly³ (1. Hasselt, 2. University of Hasselt, 3. KULeuven)

12:06pm **How to reduce agency problems by using the family protocol?**
 » Dr. María de los Ángeles Lucero Bringas¹, Ms. ELSA RIBBERT¹, Mrs. LUCIANA DI GIOVAMBATTISTA¹, Prof. RODOLFO GARCIA ARAOZ¹ (1. Universidad Católica de Córdoba)

12:30pm **LUNCH**
 Main Hall

1:30pm **PAN 3 - Academic Consultants: The Best of Both Worlds?**
 ROOM 16
 Chaired by: Dr. Claudia Astrachan

1:30pm **PAN 4 - Intrapreneurship in family business**
 ROOM 13
 Chaired by: Mrs. Raphaëlle Mattart and Prof. Torsten Pieper



Continued from **Thursday, 23 June**

1:30pm **PAN 5 - Interdisciplinary Approaches in Family Business Studies: A focus on Big Data and Machine Learning**
ROOM 7
Chaired by: Dr. Giovanna Campopiano

2:30pm **FP26 - Psychological perspectives in family firms**
ROOM 14
Chaired by: Prof. Dianne Welsh

2:30pm **COLLECTIVE PSYCHOLOGICAL OWNERSHIP FROM THE FAMILY FIRMS HETEROGENEITY**
» Mrs. Ana Caicedo¹, Dr. Lucia Garcés-Galdeano², Prof. Martin Larraza-Kintana² (1. Public University of Navarre, 2. Universidad Pública de Navarra)

3pm **Intangible Resource to Tangible Asset - Developing Micro-level Psychological Capital to Drive Family Firm Sustainability**
» Mrs. Catherine Duggan¹, Dr. Linda Murphy¹, Dr. Elaine O'Brien¹, Prof. Stavroula Leka² (1. Cork University Business School, University College Cork, 2. University college cork)

3:30pm **Wealth and Wellbeing of the Enterprising Family**
» Dr. Pedro Vazquez¹, Dr. Giovanna Campopiano² (1. IAE Business School, 2. University of Bergamo)

2:30pm **FP17 - Social capital in family firms**
ROOM 14 A
Chaired by: Prof. Inés Herrero

2:30pm **Family Businesses and the Challenges of the VUCA World**
» Dr. Katie Hyslop¹, Prof. Dietmar Roessl², Prof. Isabella Hatak³ (1. Liverpool John Moores University, 2. Vienna University of Economics and Business, 3. University of St.Gallen)

3pm **The Creation of Social Capital: A Multicase Study of Swiss Family Firms**
» Dr. Jonas Soluk¹, Prof. Julia de Groot², Prof. Sabrina Schell³, Prof. Andreas Hack⁴ (1. Stockholm School of Economics, 2. WHU - Otto Beisheim School of Management, 3. University of Applied Sciences Berne, 4. University of Bern)

2:30pm **FP18 - Family business in time of crisis**
ROOM 16
Chaired by: Dr. Alejandro Escribá Esteve

2:30pm **Family Firm Productivity Revisited**
» Dr. Ruth V. Aguilera¹, Dr. Rafel Crespi², Dr. Alfredo Martin-Oliver², Dr. Bartolomé Pascual-Fuster² (1. Northeastern University, 2. Universitat de les Illes Balears)

3pm **Managerial Capabilities and Strategic Renewal during the COVID-19 Crisis: A Generational View**
» Dr. Wunnam Basit Issah¹, Mr. Muhammad Anwar¹, Prof. Thomas Clauss¹, Prof. Sascha Kraus² (1. Witten/Herdecke University, 2. Free University of Bozen-Bolzano (Italy))

3:30pm **With Great Decisions Comes Great Responsibility: Reviewing the Core Concepts of Family Firm Succession**
» Mr. Tobias Reif¹, Mr. Dustin Bauer¹, Prof. Sebastian Junge² (1. Friedrich-Alexander University of Erlangen-Nuremberg, 2. Friedrich-Alexander-University of Erlangen-Nuremberg)

2:30pm **WIP9 - Next generation family firms**
ROOM 15
Chaired by: Eddy Laveren



Continued from **Thursday, 23 June**

- 2:30pm **The role of cultivation culture in the next-generation family members**
 » Mrs. Maria Piedad López¹, Mr. Claudio Muller² (1. INALDE UNIVERSIDAD DE LA SABANA, 2. Universidad de Chile)
- 2:52pm **Providing wings to build roots? A configurational analysis of successors' organizational identification during succession**
 » Mr. Rolf Wilmes¹, Prof. Nadine Kammerlander² (1. WHU, 2. WHU - Otto Beisheim School of Management)
- 3:14pm **WHO AM I AS A LEADER? THE IDENTITY WORK OF NON-FAMILY LEADERS AFTER A SUCCESSION**
 » Dr. Jana Bövers¹, Ms. Anna Zentgraf², Prof. Christina Hoon¹, Prof. Erk Piening² (1. Bielefeld University, 2. Leibniz University Hannover)
- 3:36pm **Family Business Successor Willingness in Emerging Asian Countries**
 » Dr. Feranita Feranita¹, Dr. Bingbing Ge² (1. Taylor's University, 2. Lancaster University Management School)
- 2:30pm **WIP10 - Values and emotions in family firms**
 ROOM 7
 Chaired by: Prof. Anita Zehrer
- 2:30pm **Benevolent Family Leadership: When Does it Matter for Non-family Employees' Turnover Intentions**
 » Dr. Hazel Melanie Ramos¹, Dr. Qilin Hu², Dr. Mike Mustafa³, Dr. Bart Henssen⁴, Ms. Fatima Tu Zahra³ (1. The University of Nottingham Malaysia, 2. Loughborough University, 3. The University of Nottingham Malaysia, 4. Odisee University of Applied Sciences)
- 2:52pm **Family values in regulating emotion in family business: A systematic literature review**
 » Ms. Lala Irviana¹, Dr. Feranita Feranita¹ (1. Taylor's University Malaysia)

- 3:14pm **The promise of personality in family firm research: A systematic review and agenda for future inquiry**
 » Dr. Ben McLarty¹, Dr. Parker Ellen¹, Dr. Michele Medina Craven¹, Ms. Maria Bracamonte Larios¹ (1. Mississippi State University)
- 4pm **BREAK**
 Main Hall
- 4:30pm **FP31 - Advancing family business governance**
 ROOM 13
 Chaired by: Dr. Marleen Dieleman
- 4:30pm **Family firm governance and the "logic of the market": The role of culture**
 » Dr. Michele Pinelli¹, Dr. Francesco Debellis² (1. Università Ca' Foscari, Venezia, 2. University of Vienna)
- 5pm **Family Involvement and Dynamic Capabilities: the U-Shaped Relationship in Spanish Hotel Chains**
 » Dr. Lorena Ruiz-Fernández¹, Dr. Laura Rienda-García¹, Dr. Rosario Andreu¹ (1. University of Alicante)
- 5:30pm **Governing the Business Family: A Matter of Fit**
 » Dr. Claudia Astrachan¹, Prof. Isabel C. Botero² (1. Lucerne School of Business, 2. University of Louisville)
- 4:30pm **FP21 - Identity and institutionalization in family firms**
 ROOM 14
 Chaired by: Prof. Joseph H. Astrachan
- 4:30pm **Owners as Strategists - Four Types of Strategist Identity of Owner-Manager in Family Business**
 » Mr. Constantin Zeif¹, Prof. Christina Hoon¹ (1. Bielefeld University)



Continued from **Thursday, 23 June**

5pm **Institutionalization of Family Business in Societies around the World: Enhancing Capital, Organization and Outcomes in Family Businesses**
 » Prof. Thomas Schott¹, Prof. Kent Adsbøll Wickstrøm² (1. University of Agder, American University in Cairo, University of Southern Denmark, 2. University of Southern Denmark)

5:30pm **Tying the knot – Organizational identity work and the role of family values during a merger process of two family firms**
 » Mrs. Hanna Aschhoff¹, Prof. Matthias Waldkirch¹ (1. EBS – Universität für Wirtschaft und Recht)

4:30pm **FP8 - Gender and diversity in family businesses**
 ROOM 14 A
 Chaired by: Dr. Karolina Mania

4:30pm **Doing the Business Family: Producing and Reproducing Forms of Relatedness**
 » Dr. Tobias Köllner¹, Prof. Heiko Kleve¹, Mrs. Hanna Haver-Rassfeld¹ (1. Witten/Herdecke University)

5pm **Family firms in times of crisis: Does location matter?**
 » Dr. Johan Karlsson¹, Dr. Massimo Baù¹, Dr. Kajsa Haag¹, Prof. Daniel Pittino², Prof. Francesco Chirico³ (1. Centre for Family Entrepreneurship and Ownership (CeFEO); Jönköping International Business School, 2. Centre for Family Entrepreneurship and Ownership (CeFEO); Jönköping International Business School; University of Udine, 3. MacQuarie University; Centre for Family Entrepreneurship and Ownership (CeFEO); Jönköping International Business School)

5:30pm **Women Ceos and Internationalization of Family-Controlled Firms: the Moderating Role of Ownership And Governance Openess**
 » Prof. Alfredo D'Angelo¹, Dr. Fabio Quarato², Dr. Domenico Rocco Cambrea¹ (1. Università Cattolica del Sacro Cuore, 2. Bocconi)

4:30pm **WIP11 - Developing human resource over time in family firms**
 ROOM 15
 Chaired by: Dr. Remedios Hernández-Linares

4:30pm **HUMAN RESOURCE DEVELOPMENT IN FAMILY BUSINESS: A REVIEW OF THE LITERATURE AND AN INTEGRATIVE FRAMEWORK**
 » Dr. Mike Mustafa¹, Dr. Roy Meriton², Dr. Louise Scholes², Prof. Carole Elliott³ (1. Nottingham University Malaysia, 2. Loughborough University London, 3. sheffield university)

5pm **Executive Compensation in Family Firms: A Qualitative Study**
 » Dr. Roland Kidwell¹, Dr. Anneleen Michiels², Prof. Isabel C. Botero³, Dr. John Cater⁴ (1. Florida Atlantic University, 2. University of Hasselt, 3. University of Louisville, 4. University of Texas - Tyler)

5:30pm **The 'Myth of the Hero' in The Family Business: Intergenerational Legacy and Dynamics**
 » Dr. Rania Labaki¹, Mr. Guillermo Salazar² (1. EDHEC Business School, 2. Exaudi)

6pm **Shedding Light on the Founder's Shadow: Development of a Scale to Measure Employee Perceptions of the Founder's Influence**
 » Mrs. Liliana Dinis¹, Prof. Pedro Neves¹, Prof. Arménio Rego² (1. Nova SBE, 2. Católica Porto Business School)

4:30pm **WIP 3 - Social responsibility of family firms**
 ROOM 7
 Chaired by: Dr. María Concepción López-Fernández

4:30pm **PRODUCT (IR)RESPONSIBILITY AND LEGAL LIABILITY IN FAMILY FIRMS**
 » Dr. Sumeet Malik¹, Dr. Marta Elvira¹, Dr. Jeroen Neckebrouck¹ (1. IESE Business School)



Continued from **Thursday, 23 June**

4:52pm **The Role of Family Firms' Social Capital in Ethical Leadership: Exploring Generational Differences**
 » Dr. Amaia Maseda¹, Dr. Valeriano Sanchez-Famoso¹, Dr. Mikel Alayo¹, Dr. Txomin Iturralde¹ (1. University of the Basque Country UPV/EHU)

5:14pm **Dynamic capabilities and environmental performance in tourism family firms**
 » Dr. Beatriz Forés Julián¹, Mr. José María Fernández-Yáñez¹, Dr. Alba Puig-Denia¹, Dr. Montserrat Boronat-Navarro¹ (1. Universitat Jaume I)

5:36pm **How Does a Locally Embedded Family Firm Manage the Development of CSR Initiatives? A Single Case Study**
 » Mr. Adrian Stutz¹, Prof. Andreas Hack¹, Prof. Sabrina Schell¹, Ms. Debora Balzli² (1. University of Bern, Institute for Organization and Human Resources, 2. University of Bern)

7:30pm **SOCIAL DINNER**
Deluz
 Chaired by: Mrs. Valentina Re

Friday, 24 June

8am **REGISTRATION & COFFEE**
Main Hall

9am **Love and Family**
Salon de Actos

» Bill Schulze (University of Utah)

10:30am **BREAK**
Main Hall

11am **FP23 - New trends in next generation management**
ROOM 13
 Chaired by: Dr. Gema García-Piqueres

11am **Next Generation Identity: The influence of role changing events in a Family Business's life on the understanding of Legacy and individual Identity. Insights into the Thought-Process of Next Generation Family Business Principals**
 » Mr. Alexander Bergfeld¹ (1. University of Antwerp)

11:30am **"Same Same but Different": Addressing Business Family Heterogeneity in Next Generation Founding Behaviors and New Venture Outcomes**
 » Ms. Miriam Foerch¹, Dr. Dinah Isabel Spitzley², Prof. Reinhard Pruegl¹ (1. FIF@Zeppelin University, 2. FIF@Zeppelin University & EQUA Foundation)

12pm **Generation: Change? Conditions for High Degree of Organizational Change introduced by Next-Generation Successors**
 » Mr. Reimar Belschner¹ (1. WHU - Otto Beisheim School of Management)

11am **FP24 - Micro-foundations of family entrepreneurship**
ROOM 14
 Chaired by: Dr. Remedios Hernández-Linares

11am **Microfoundational Explanation: A Complementary Model for Entrepreneurship in Family Business**
 » Dr. Attilia Ruzzene¹, Dr. Mara Brumana¹, Prof. Tommaso Minola¹ (1. University of Bergamo)

11:30am **Family and Business Values, Strategic Entrepreneurial Behaviour and Strategic Change in Family Firms: the Moderating Role of a Family Charter**
 » Mr. Hans De Decker¹, Prof. Wim Voordeckers¹, Prof. Pieter Vandekerckhof¹, Dr. Ruveyda Kelleci¹, Prof. Frank Lambrechts¹ (1. Hasselt University)



Continued from Friday, 24 June

12pm **Generativity in Entrepreneurs: The Role of Agentive and Communal Motivations in Legacy Creation**
 » Prof. Matthew Fox¹, Ms. Jessica Paek², Prof. Katrin Burmeister-Lamp³, Prof. Kimberly Wade-Benzoni⁴ (1. University of Wyoming, 2. Duke University, 3. EB, 4. Duke)

11am **FP25 - Family-centered perspectives of family firms**
 ROOM 14 A
 Chaired by: Prof. Kimberly Eddleston

11am **The Happiness of CEOs in Family Firms: Importance of Family Satisfaction and Affective Experiences.**
 » Ms. Karen Watkins-Fassler¹, Mr. Mariano Rojas², Mr. Lázaro Rodríguez-Ariza³, Ms. Zusell Porto-Robles⁴ (1. Universidad Internacional de la Rioja/ Instituto Tecnológico Superior de Misantla, 2. Universidad Internacional de la Rioja, 3. Universidad de Granada, 4. Universidad de Granada/ Universidad Popular Autonoma del Estado de Puebla)

11:30am **ESCALATION OF COMMITMENT IN RESPONSE TO A THREAT: HOW FAMILY FACTORS MATTER**
 » Ms. Vittoria Magrelli¹, Prof. Celina Smith², Prof. Alfredo De Massis³ (1. Free University of Bozen-Bolzano (Italy), 2. Emlyon Business School, 3. bozen)

12pm **What Shapes a Family Constitution Towards a Role or Another ? Analysing Drivers Under the Regulatory Focus Theory**
 » Mrs. Raphaëlle Mattart¹, Dr. FABRICE PIRNAY² (1. Université de Liège, 2. HEC Management School - University of Liège)

11am **FP16 - Conflict and paradox management in family firms**
 ROOM 16
 Chaired by: Prof. Nadine Kammerlander

11am **Dealing with paradoxical tensions: Insights from a game based-approach in the context of family firms**
 » Mr. Clemens Krüger¹, Dr. Laura Bechthold¹, Prof. Reinhard Pruegl¹ (1. FIF@Zeppelin University)

11:30am **The Business Family in Indian and German Context: Family Structure, Composition and the Cultural Setting**
 » Dr. Mohanakrishnan Raman¹, Dr. Tobias Köllner² (1. Foundation for Research, Education and Development, Mysore, 2. Witten/Herdecke University)

12pm **Conflict Origin and Management Mechanisms in Family Firms**
 » Dr. Marco Mismetti¹, Prof. Cristina Bettinelli², Prof. Alfredo De Massis³ (1. Free University of Bozen-Bolzano, 2. University of Bergamo, 3. Free University of Bozen-Bolzano (Italy))

11am **WIP13 - Family system dynamics within and beyond the family firm**
 ROOM 7
 Chaired by: Dr. Feranita Feranita

11am **Theory of the Third Element in Conflict: A Cybernetic Model for Escalating and Stabilizing Dynamics in Business Families**
 » Ms. Lina Nagel¹, Prof. Heiko Kleve¹ (1. Witten/Herdecke University)

11:22am **Systems Theory in Family Business Research – A Review of Literature**
 » Ms. Theresa Arnold¹, Prof. Heiko Kleve¹ (1. Witten/Herdecke University)

11:44am **Research on the Development of Family Offices: Literature Review and Bibliometric Analysis**
 » Dr. Mónica Villanueva-Villar¹, Dr. Elena Rivo Lopez¹ (1. Universidade de Vigo)

12:06pm **UNDERSTANDING THE IMPACT OF RELATIONAL CAPITAL ON FAMILY FIRMS' INTERNATIONALIZATION**
 » Dr. Myriam Cano-Rubio¹, Dr. Guadalupe Fuentes-Lombardo¹, Dr. Valeriano Sanchez-Famoso² (1. University of Jaén, 2. University of the Basque Country UPV/EHU)



Continued from Friday, 24 June

11am **WIP 14 - Identity and psychological capital in family firms**
ROOM 15
Chaired by: Dr. Emanuela Rondi

11am **Welcome to my house! Three pathways of identity formation leading to impact investing among the next generation of business-owning families**
» Ms. Jeanne Roche¹, Prof. Rachida Justo¹, Prof. Cristina Cruz¹, Prof. Braulio Pareja Cano² (1. IE University, 2. Universidad Pontificia Comillas)

11:22am **Family dynamics and Implications for Strategy Execution**
» Dr. Qilin Hu¹, Dr. Paul Hughes², Dr. Mathew (Mat) Hughes¹, Dr. Ian Hodgkinson¹, Mr. Aizuddin Daut² (1. Loughborough University, 2. De Montfort University)

11:44am **A 100 year old family house in the Atlantic: How identity supports improvisation that reinforces identity**
» Mrs. Liliana Dinis¹, Prof. Miguel Cunha¹, Dr. Remedios Hernández-Linares² (1. Nova SBE, 2. University of Extremadura)

12:06pm **The Development of Business Family Psychological Capital: Critical Processes and Mechanisms in Business Families**
» Mr. Seppe Croonen¹, Prof. Frank Lambrechts¹, Prof. Wim Voordeckers¹, Dr. Ruveyda Kelleci¹ (1. Hasselt University)

12:30pm **LUNCH**
Main Hall

1:30pm **PAN 6 - Achieving Legacy in Family Firms by Managing Intergenerational Relationships During the Industry 4.0 Transformation**
ROOM 13
Chaired by: Dr. Emanuela Rondi

1:30pm **PAN 7 - Working with strong emotions in Business Families**
ROOM 16
Chaired by: Prof. Martin Euwema

2:30pm **FP28 - Non-economic goals in family firms**
ROOM 13
Chaired by: Prof. Josip Kotlar

2:30pm **The Involvement of Multiple Generations in Management and Family Firm Internationalization: The Moderating Effect of SEW Dimensions**
» Dr. Virginia Blanco-Mazagatos¹, Prof. Juan B. Delgado-García¹, Dr. Jesús Pedro Barrero Ahedo¹ (1. Universidad de Burgos)

3pm **Let's trade-off economic goals and socio-emotional wealth: finding the optimal non-family executive in family firms**
» Ms. Madeleine Meurer¹, Ms. Leah Maicher¹, Prof. Matthias Waldkirch¹ (1. EBS – Universität für Wirtschaft und Recht)

3:30pm **Retrenchment and performance: the moderating role of family involvement.**
» Mr. Rafael Jorda Gomez¹, Dr. Alejandro Escribá Esteve¹, Dr. Vicente Safón Cano¹ (1. Department of Management, University of Valencia.)

2:30pm **FP27 - Community, philanthropy and wealth creation**
ROOM 14
Chaired by: Prof. Inés Herrero

2:30pm **Community, ritual, and institutions: Exploring the determinants of resilience in Japanese shinise**
» Dr. Sigrun C. Caspary¹, Prof. Toshio Goto², Prof. Ayako Morishita² (1. Witten/Herdecke University, 2. Graduate School, Japan Economic University)



Continued from Friday, 24 June

3pm **Untangling the Life Cycle of Authentic Family Business Philanthropy: A Source of Wealth Distribution**
 » [Dr. Luciana Lima](#)¹, [Dr. Maria Jose Parada](#)¹ (1. ESADE Business School)

3:30pm **The Family Business Paradox: How Family Business Groups Create Wealth and Inequality**
 » [Dr. Luciana Lima](#)¹, [Dr. Maria Jose Parada](#)¹ (1. ESADE Business School)

2:30pm **FP29 - Innovation management in family firms**
 ROOM 14 A
 Chaired by: Prof. Cristina Cruz

2:30pm **Exploring Process Innovation Within Family Firms**
 » [Mr. Rubén Martínez-Alonso](#)¹, [Dr. María J. Martínez-Romero](#)¹, [Dr. Alfonso A. Rojo-Ramírez](#)², [Prof. Valentina Lazzarotti](#)³, [Prof. Salvatore Sciascia](#)³ (1. Universidad de Almería, 2. University of Almería, 3. Università Cattaneo LIUC)

3pm **Behaviors and Narratives: Authenticating Strategy as Walking through Equilibrium**
 » [Dr. Bingbing Ge](#)¹ (1. Lancaster University Management School)

3:30pm **Efficiency of Public R&D Grants: The Role of Ownership and Size**
 » [Mr. Ivan Salazar](#)¹, [Dr. Lucia Garcés-Galdeano](#)¹, [Prof. Martin Larraza-Kintana](#)¹ (1. Universidad Pública de Navarra)

2:30pm **FP30 - Entrepreneurial dynamics and learning in family firms**
 ROOM 16
 Chaired by: Dr. Vanessa Diaz-Moriana

2:30pm **Women in Indian Family Business: Benefits for the future**
 » [Dr. Bhavani Mohanakrishnan](#)¹ (1. Department of Studies in Commerce, Mysore)

3pm **The Mystery of Survival – (Non-)Founding Family Firms and Exploration**
 » [Ms. Eva Dötschel](#)¹, [Prof. Sebastian Junge](#)¹ (1. Chair of Strategic Management Friedrich-Alexander-University of Erlangen-Nuremberg)

3:30pm **Selling Brownies or Formal Education: a Breakpoint for Entrepreneurial Learning in Family Firms**
 » [Dr. Luz Elena Orozco Collazos](#)¹, [Ms. Estefania Hernandez](#)¹ (1. Universidad de los Andes)

2:30pm **WIP15 - Family firms and local embeddedness**
 ROOM 7
 Chaired by: Dr. Esra Memili

2:30pm **Disentangling Family Firms' Place Attachment in the Wine Sector: A Case Study**
 » [Dr. Stefano Amato](#)¹, [Dr. Alessia Patuelli](#)¹, [Prof. Nicola Lattanzi](#)¹ (1. IMT School for Advanced Studies Lucca)

2:52pm **Family Firm Growth in Resource-Scarce Environments: A Contribution to Organizational Resilience**
 » [Prof. Daniela Gimenez-Jimenez](#)¹, [Dr. Giovanna Campopiano](#)² (1. Technical University of Dortmund, 2. University of Bergamo)

3:14pm **Level of Progress of Mexican Family Businesses to Achieve their Continuity and Harmony.**
 » [Prof. Ricardo Aparicio](#)¹ (1. Professor)

3:36pm **Family Business Policy: A systematic literature review and agendas for research, practice, and policy**
 » [Dr. Elias Hadjielias](#)¹, [Prof. Panikkos Poutziouris](#)² (1. Cyprus University of Technology, 2. University of Central Lancashire)

2:30pm **WIP1 - Marketing, branding and external perceptions of family firms**
 ROOM 15
 Chaired by: Dr. Claudia Astrachan



Continued from Friday, 24 June

2:30pm **MARKET ORIENTATION AND THE FAMILY BUSINESS: CHARTING THE FIELD IN SEARCH OF FUTURE CHALLENGES**

» [Dr. Remedios Hernández-Linares](#)¹, Dr. María Concepción López-Fernández² (1. Universidad de Extremadura, 2. Universidad de Cantabria)

2:52pm **When Does the Family Brand Batter? The Case of Acquisitions**

» [Ms. Sonia M. Strano](#)¹, Prof. Isabel C. Botero², Prof. Tomasz A. Fediuk² (1. University of Messina, 2. University of Louisville)

3:14pm **Family influence and perceived nationality-related exclusion: Addressing nationalism in family businesses**

» [Ms. Marie Deferne](#)¹, Dr. Thomas Köllen¹, Prof. Andreas Hack¹ (1. University of Bern, Institute for Organization and Human Resources)

3:36pm **Family business' perception: a driver of employees' intention to start a new business.**

» [Ms. Eugénie Gillot](#)¹, Ms. Marie Mahieu², Dr. Marine Falize², Dr. Roxane De Hoe² (1. Université of Mons, 2. Icheb Brussels Management School)

4pm **BREAK**

Main Hall

4:30pm **FP20 - Boards and family councils in family firms**

ROOM 14

Chaired by: Prof. Frank Lambrechts

4:30pm **How Can Board's Characteristics Boost the Internationalization of Family SMEs?**

» [Dr. Claudia Pongelli](#)¹, Prof. Antonio Majocchi², Prof. Jonathan Bauweraerts³, Prof. Matteo Caroli⁴, Prof. Salvatore Sciascia⁵, Prof. Alain Verbeke⁶ (1. Università degli studi di Roma Tor Vergata; LUISS University, 2. LUISS University, 3. University of Mons, 4. LUISS Business School, LUISS University, 5. Università Cattaneo LIUC, 6. University of Calgary)

5pm **Executive Turnover in Family Firms: The Effects of Board Independence and Industry Competition**

» [Dr. Fernando Muñoz-Bullón](#)¹, Dr. Maria J. Sanchez-Bueno¹, Dr. Mathew (Mat) Hughes² (1. Universidad Carlos III de Madrid, 2. Loughborough University)

5:30pm **Family council: literature review and conceptual clarification**

» [Mrs. María Rodríguez García](#)¹, Prof. Tomás González-Cruz¹ (1. Universitat de València)

4:30pm **FP19 - Advances in socio-emotional wealth, ambidexterity and family business**

ROOM 14 A

Chaired by: Prof. Matthias Waldkirch

4:30pm **Socioemotional Wealth Importance and Entrepreneurial Orientation of Family Firms: A Moderated Moderation Model**

» [Ms. Nikola Rosecká](#)¹, Dr. Ondřej Machek¹ (1. Prague University of Economics and Business)

5pm **Socioemotional Wealth and Family Firm Performance: The Moderating Role of CEO Tenure and CEO Generational Cohort**

» [Prof. Andrea Calabrò](#)¹, [Dr. Carl Åberg](#)², Prof. Alfredo Valentino³, Prof. Mariateresa Torchia⁴ (1. IPAG Business School / IPAG Entrepreneurship & Family Business Center, Director, 2. University of South Eastern Norway, 3. ESCE International Business School, 4. International University of Monaco)

5:30pm **An Event-based Analysis of Ambidexterity in Family Firms**

» [Dr. Pilar Margues](#)¹, Dr. Anna Arbussà¹, Dr. Andrea Bikfalvi¹ (1. Universitat de Girona)

4:30pm **WIP17 - Employees in family business**

ROOM 7

Chaired by: Dr. Lucia Garcés-Galdeano



Continued from Friday, 24 June

- 4:30pm **A Positive Organizational Scholarship Research Agenda for Family Business Research**
 » Dr. Ted Paterson¹ (1. Oregon State University)
- 4:52pm **Job resources, challenging and hindrance job demands and their effect on work engagement of employees in family and nonfamily firms: A multigroup analysis**
 » Dr. Jan Morsch¹, Dr. Melanie de Ruyter¹, Dr. Marta Berent-Braun¹ (1. Nyenrode Business Universiteit)
- 5:14pm **Can family-centric, SEW pursuits create good employee stewards? Stewardship theory may provide the answers**
 » Dr. Ben McLarty¹, Dr. Daniel Holt², Dr. James Vardaman³ (1. Mississippi State University, 2. University of Louisville, 3. University of Memphis)
- 5:36pm **How do external audiences perceive your brand? The role of family vs nonfamily CEOs and firm generation**
 » Dr. Carlotta Benedetti¹, Dr. Paola Rovelli² (1. Politecnico di Milano, 2. Free University of Bozen-Bolzano (Italy))

4:30pm **WIP4 - Gender issues in family business**
 ROOM 15
 Chaired by: Giovanna Campopiano

- 4:30pm **Is motherhood distancing daughters from the CEO's position in family businesses? Intrafamily perceptions.**
 » Ms. Eugénie Gillot¹, Mrs. Marie Mahieu², Dr. Christina Constantidinis³, Prof. Jonathan Bauweraerts⁴ (1. Université of Mons, 2. Ichech Brussels Management School, 3. Uqam, 4. University of Mons)
- 4:52pm **Voluntary information and the presence of women in senior positions. Evidence for the Spanish listed family firms**
 » Dr. María del Pilar Martín-Zamora¹, Dr. Remedios Hernández-Linares² (1. Universidad de Huelva, 2. University of Extremadura)

7:30pm **GALA DINNER**
 Maremondo
 Chaired by: Mrs. Valentina Re